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SHIPPING REPORT

INCLUDES 5-YEAR FORECASTS TO 2019



Iran Shipping Report Q3 2015

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BMI Industry View

The outlook for the Iranian shipping sector is brighter than it has been in recent years, and we forecast a second consecutive year of growth at the primary container port of Bandar Abbas in 2015. The ongoing easing of sanctions - not least on the port operator itself - will boost throughput. We expect a significant easing of sanctions following a likely agreement in summer 2015. However, we note risk to our projections from the volatile price of oil in recent quarters. The general trend is that Brent crude will average considerably less than in recent years - we forecast an average of USD53 per barrel in 2015 - meaning that the economic boost from easing sanctions will be limited. Iranian consumers will continue to be under pressure, and a massive ramp up in containerised goods imports is unlikely.

That said, the removal of port operator Tidewater from sanctions in late 2014 will provide a fundamental boost to the facility as any goods which have been being shipped overland as a result of the embargo will steadily begin to return to transferring through the port.

Headline Industry Data

- 2015 port of Bandar Abbas throughput forecast to grow by 6.7%, and average growth of 6.8% to 2019.
- 2019 port of Bandar Abbas throughput expected to reach 2.2mn twenty-foot equivalent units (TEUs) - still insufficient to match 2011 volumes.
- 2015 total real trade is forecast to return to contract by 0.4% as oil prices fall.

Key Industry Trends

EU Sanctions Re-imposed: In February and March 2015, sanctions against IRISL - and 40 other Iranian shipping firms including NITC - were re-imposed by the EU. These sanctions had been removed following a series of court victories by Iranian firms. The shipping firms' lawyer, Maryam Taher, criticised the move for being politically motivated, with no basis on proper evidence. 'The whole purpose of the EU sanctions is to leverage pressure on the Iranian government to come to an agreement in relation to nuclear proliferation,' she said. The EU High Court had ruled in January 2015 that sanctions against IRISL were not justified and that there was no evidence that the bodies were abetting the Iranian government's alleged nuclear weapons development programme.

Trade With India To Be Boosted By New Port: The development of the new Chabahar port in Iran is continuing apace. The facility is being constructed with an eye to increasing trade between Iran and India. The latest development has been the announcement that India and Iran are to set up a direct shipping line

between Iran's Chabahar and India's Mumbai Ports, according to the Chairman of the Iranian Chamber of Commerce Gholam Hossein Shafeyee. 'This is the best, the shortest and the most economical route for the export of Indian commodities to Central Asia, the Caucasus and Europe,' said Shafeyee.

Key Risks To Outlook

There are serious risks to all our forecasts for Iranian shipping, just as there are to our macroeconomic outlook for the country. Should the current rapprochement between Iran with the West and the US in particular continue, there is serious upside risk to our outlook as sanctions continue to be removed. The lifting of sanctions on shipping insurance, for example, has already resulted in an increase in oil exports, and the Q314 removal of sanctions against port operator Tidewater will see container volumes at Bandar Abbas grow once more. Equally, it should be noted that if negotiations stumble, the end position could be worse than it currently is if even harsher restrictions on Iranian trade are imposed. This would generate downside risk to our forecasts. The fall in the oil price at the close of 2014 also presents risk to our forecasts, as it will impede economic activity in Iran.

SWOT

Shipping

Iran Shipping Industry SWOT Analysis

Strengths

- The port of Bandar Abbas managed to defy the global downturn in shipping and sanctions, posting positive growth in 2009, 2010 and 2011.
- Iran's location on the Gulf allows it access to major shipping lanes between East and West via the Strait of Hormuz.
- Iran's navy is involved in protecting Iranian vessels from pirate attacks in the Gulf of Aden.

Weaknesses

- The Iranian economy has been seriously weakened by years of harsh sanctions, and massive inflation has reduced demand for imported container goods.
- Relations between Iran and the rest of the international community remain fraught.

Opportunities

- There is growing rapprochement between Iran and the US and the rest of the international community.
- India is developing a port in Iran.
- Insurance firms in Europe can once more insure Iranian vessels carrying crude oil, following the lifting of certain sanctions in January 2014.
- The removal of sanctions against port operator Tidewater in 2014 will boost container volumes at Bandar Abbas.

Threats

- The threat of conflict in the Strait of Hormuz remains, and Iran has threatened to close the Strait.
- Should talks fail once more, then further sanctions imposed by the international community could increase the damage to Iran's trade.
- The falling oil price could result in weaker growth at Bandar Abbas than we currently anticipate.

Iran Shipping Industry SWOT Analysis - Continued

- Iranian shipping firms such as NITC and IRISL had EU sanctions re-imposed on them in Q115.
-

Political

Political SWOT Analysis

- Strengths**
- Since the overthrow of the Pahlavi family in 1979, there has been some reduction in the level of political corruption, while wealth distribution has improved marginally.
 - The Revolutionary Guard and Basij militia are fiercely loyal to the supreme leader, helping to maintain social stability.
- Weaknesses**
- The country has one of the poorest human rights records in the region, and authorities do not hesitate to quell dissidents. A number of journalists and anti-government protesters are being held in custody.
 - While decision-making ultimately rests with the supreme leader, the regime is heavily fragmented, and consensus is hard to reach.
 - Widespread perceptions of electoral fraud during the course of June 2009's presidential elections have damaged the regime's legitimacy in the eyes of many Iranians.
- Opportunities**
- The Majlis (parliament) is more than just a rubber stamp; the move by 150 parliamentarians (out of 290) to hold former president Mahmoud Ahmadinejad accountable for his handling of the economy in March 2012 is a positive indication that checks exist.
 - The victory of moderate cleric Hassan Rouhani in Presidential elections in June 2013 is leading to a significant improvement in relations with the West.
- Threats**
- Despite progress in nuclear talks, the prospect of further US and EU sanctions and the possibility of a military strike by the US or Israel cannot be dismissed.
 - Youth unemployment is high.
 - The strong influence of the Revolutionary Guards within the political and economic arena will continue to present a challenge to reform.

Economic

Economic SWOT Analysis

- Strengths**
- Iran has the world's second largest proven oil reserves after Saudi Arabia, and the world's second largest proven gas reserves after Russia.
 - Oil and gas aside, Iran is rich in other resources and has a strong agricultural sector.
- Weaknesses**
- Local consumption of hydrocarbons is rising rapidly; this, coupled with ageing technology in the sector, will have a negative impact on its oil and gas exporting capacity.
 - International sanctions discourage foreign oil companies from bringing much-needed technical knowledge and equipment to maintain oil output levels.
- Opportunities**
- The gas sector remains underdeveloped despite significant improvements in recent quarters, and there is considerable room to maximise this source of revenue.
 - A shortage of housing, provides opportunities for investment in residential construction.
- Threats**
- Lower oil prices will have a marked impact on the economy. Although an Oil Stabilisation Fund exists to protect the economy at times of weaker oil prices, it has increasingly been used to fund government overspending and could be close to empty.
 - Capital flight could accelerate should negotiations on the nuclear programme fail.
-

Operational Risk

SWOT Analysis

Strengths

- Iran boasts high numbers of skilled graduates in technical fields such as engineering, construction and science.
- The transport network offers good internal and cross-border connections, and is currently able to meet the country's supply chain needs.
- The banking sector is relatively well developed, allowing extension of finance and credit to citizens.
- A well established intelligence agency and robust counter-terrorist capabilities deter attacks in most areas of the country.

Weaknesses

- Costs of employment are increases because the Iranian Labour Code affords workers a high level of protection and generous benefits.
- The costs of inland transportation, as well as the risk of congestion and traffic accidents disrupting supply chains, is raised due to reliance on the road network as the dominant freight mode.
- There is widespread corruption and heavy handed censorship, which will pose unforeseeable operational costs and limit business activities.
- The expansion of IS in Iraq poses a significant risk to Iran's security.

Opportunities

- The literacy rate of the labour force is increasing as the benefits of investment in primary school education are filtering through.
- The development of road and rail connections with Iran's neighbours highlights the country's potential to develop into key transit point for East-West trade.
- Lack of external demand means that those who can invest in Iran are rewarded with cheap resources.
- Relaxing of sanctions is resulting in greater foreign direct investment inflows.

SWOT Analysis - Continued

Threats

- There is potential to combat the drug supply into Europe through programmes in Iran.
 - The availability of highly skilled labour is restricted as the brain drain results in an exodus of technically qualified workers.
 - The risk of electricity and water shortages will be enhanced due to growth in energy- and water-intensive agricultural, mining and manufacturing industries.
 - Lax intellectual property protection carries the threat of patent theft, fraud or infringement, leading to profit losses.
 - There is a risk of domestic hostility towards Westerners, triggered by international political events.
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Industry Forecast

Port Of Bandar Abbas Throughput

Short-Term: Growth Will Accelerate Thanks To Deal

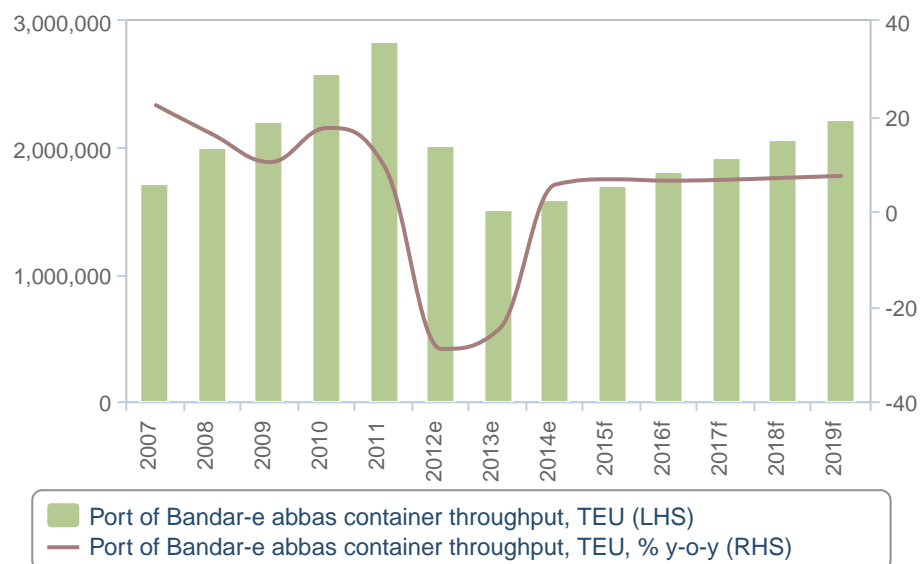
In 2015, we forecast that Iran's premier container-handling port of Bandar Abbas, also referred to as Shahid Rajaei since a name change in 2008, will enjoy a second consecutive year of growth. We forecast growth of 6.7% in 2015. If realised this would see the facility handle 1.70mn twenty-foot equivalent units (TEUs) by year-end, and would mark acceleration on 2014's estimated growth rate of 5.6%. This is as a result of our expectation that sanctions will be unwound through the second half of 2015 as we believe that a deal between Iran and the West on Iran's nuclear programme will be reached in the summer.

Throughput levels will remain far below previous highs however, and the dramatic fall in the oil price through the final months of 2014 and into 2015 - Brent crude more than halved in the six months to February 2015, to less than USD50 per barrel (/bbl), and we forecast an average of USD53/bbl in 2015 - presents significant downside risk to our real GDP growth outlook for the country, despite the bright outlook for sanctions negotiations.

Our expectation for sanctions to be unwound on Iran from Q315 will provide a significant boost to the country's economy. Sanctions across sectors such as banking and oil will be relaxed as Iran complies with Western powers' demand over the dismantling of its nuclear programme. Shipping sanctions will also be relaxed, in a direct benefit to Bandar Abbas. On the back of this we forecast Iran's economy to return to growth in 2015, following three years of recession. The impact of the unwinding of sanctions will be tempered by growth in imports, and because sanctions on the key oil sector will not lead to a significant uptick in exports until 2016 at the very earliest. In addition, years of underinvestment across all sectors will mean that although growth will reach around 4.0% over the coming years, a booming economy is off the cards as the recovery is tempered by logistical and bureaucratic issues.

Port of Bandar Abbas Container Throughput

Port of Bandar Abbas Container Throughput, TEUs, % Change y-o-y (2007-2019)



e/f = BMI estimate/forecast. Source: Tidewater, BMI

In addition, lower oil prices will play a key role in limiting the impact of the unwinding of sanctions. We forecast oil prices to average USD53/bbl in 2015 and USD57/bbl in 2016 as a result of global oversupply. This will ensure government spending and private consumption growth will be relatively low. Fixed investment and exports will become increasingly important growth drivers, though this will be a slow process as opposed to a sudden jump once sanctions are eased. Indeed, while we expect President Hassan Rouhani's administration to undertake significant efforts to reform the economy, the effects will be limited by a persistently opaque business environment, domestic resistance to opening up the economy and the slow political process.

In terms of private consumption, the key driver for container throughput at Bandar Abbas given Iran's relatively limited manufacturing base and its inelastic reliance on imported consumer goods, we forecast real growth of 2.0% in 2015 and 4.0% in 2016. A reduction in sanctions bode well for private consumption over the longer term, however, this positive impact is unlikely to be felt until 2016 at the earliest. Subsidy cuts, high inflation and a depreciating rial, factors which we expect to continue over 2015, have dampened consumer demand substantially and will weigh on growth for the coming quarters. The inflationary environment will improve, but persistently elevated price pressures will continue to hit purchasing power.

This is nonetheless a far brighter picture than has been seen in recent years. Indeed, a positive growth figure is a vast improvement after massive declines in recent years. In 2013, we estimate that container handling at the Gulf facility dropped by a painful 25.0%. This would mark a second year of massive box throughput declines after the 29.0% drop in volumes we estimate took place in 2012.

Our forecast for growth is predicated on fundamentals regarding the port itself. Bandar Abbas' port operator **Tidewater** has had sanctions against it eased. International shipping firms are set to return to Iranian ports. Iran-based **Tidewater Middle East Company**, operator of the Iranian port of Shahid Rajaee, or Bandar Abbas, was scheduled to resume its international container services at the port on July 20. In Q311, the Iranian ports sector was targeted directly when Tidewater was added to the US blacklist. Firms such as **Maersk Line** and **MSC** were forced to call at smaller Iranian ports which are not operated by Tidewater, such as the northern facility of Bushehr.

The move to resume operations came after EU sanctions against the operator were eased, which prohibited any EU person or entity from making direct or indirect payments in favour of Tidewater.

Foreign shipping companies have expressed eagerness to cooperate with the port of Shaheed Rajayee in Iran, according to Ali Jahandideh, deputy head of the Iranian Ports and Maritime Organisation. International shipping lines have commenced loading and unloading operations following the lifting of Western sanctions against the port. A Taiwanese vessel was the first to berth at Shaheed Rajayee, Jahandideh stated, and several international companies have suggested that they now plan to start loading and unloading consignments in the port on the strategically important Strait of Hormuz.

Medium-Term: An Improving Outlook

Over our forecast period from 2015 to 2019, we project that annual container throughput growth at Bandar Abbas will average growth of 6.8% per annum. This would take 2019's handling figure to 2.22mn TEUs. We note that the forecast average growth rate is considerably less than the 13.0% average between 2007 and 2011, and is indicative of the continuing structural challenges to the Iranian economic recovery.

This outlook would make the work currently being undertaken at the port look premature. The port's capacity is being doubled to 6mn TEUs a year from the current 3mn. Given our pessimistic forecast, we do not believe the existing capacity will be changed for some time to come, let alone that a capacity of 6mn TEUs is warranted. However, given the previous expansion record at the port, with consecutive years of double-digit growth, it is possible this will be needed in the future.

There is some upside for the port. Bandar Abbas is set to become the biggest cotton transit terminal for Central Asia, following the establishment of a private sector loading and offloading unit. The authorities have completed 3km of railroads and work on the remaining 3km is 40% complete, according to Ali Estiri, the head of the Ports and Shipping Office in Hormuzgan province. The facility is set to cost IRR280bn (USD22.44mn) and will have loading and offloading capacity of 800,000 tonnes of cotton annually. The goods, including cotton, minerals, mazott, chemical fertilisers, oil derivatives and aluminium, will be transported to South East Asia and Persian Gulf countries.

Long-Term: Dependent On Ongoing Rapprochement

The long-term outlook for Bandar Abbas depends on how the current rapprochement plays out. Should the Iranian regime under President Rouhani continue to accede to the key demands of Western powers, thereby securing an easing of the economic sanctions in place against Iran, we could see activity at Bandar Abbas pick up considerably. However, should these talks fail, the result could be worse than the situation prior to this most recent thawing of relations. Sanctions could be escalated, hitting the Iranian economy, pushing up inflation and driving down throughput at Bandar Abbas.

Table: Major Ports Data (Iran 2012-2019)

	2012e	2013e	2014e	2015f	2016f	2017f	2018f	2019f
Port of Bandar-e abbas container throughput, TEU	2014752	1511064	1595683	1703114	1811464	1931020	2066192	2219090
Port of Bandar-e abbas container throughput, TEU, % y-o-y	-29	-25	6	7	6	7	7	7

e/f = BMI estimate/forecast. Source: Tidewater, BMI.

Table: Trade Overview (Iran 2012-2019)

	2012	2013	2014e	2015f	2016f	2017f	2018f	2019f
Real import growth, % y-o-y	-16.11	-15.99	-5.00	-1.00	3.00	4.00	4.00	4.00
Real export growth, % y-o-y	-13.26	5.00	3.00	0.20	4.00	3.00	3.00	3.00
Real total trade growth, % y-o-y	-14.68	-5.49	-1.00	-0.40	3.50	3.50	3.50	3.50
Imports, USDbn	89.72	97.25	104.93	113.01	121.72	131.11	141.24	152.16
Import growth, % y-o-y	9.15	8.39	7.90	7.70	7.71	7.72	7.72	7.73

Trade Overview (Iran 2012-2019) - Continued

	2012	2013	2014e	2015f	2016f	2017f	2018f	2019f
Exports, USDbn	111.42	120.25	128.85	138.33	148.79	160.29	172.83	186.43
Export growth, % y-o-y	8.17	7.93	7.15	7.35	7.56	7.73	7.82	7.87
Total trade, USDbn	201.14	217.50	233.78	251.34	270.51	291.41	314.07	338.59
Total trade growth, % y-o-y	8.61	8.14	7.48	7.51	7.63	7.72	7.78	7.81

e/f = BMI estimate/forecast. Source: National statistical authority, BMI.

Table: Key Trade Indicators (Iran 2012-2019)

	2012	2013e	2014e	2015f	2016f	2017f	2018f	2019f
Agricultural raw materials, exports, USDmn	267.58	255.31	250.98	241.44	242.39	243.60	245.08	246.44
Agricultural raw materials, exports, % y-o-y	-14.08	-4.59	-1.69	-3.80	0.39	0.50	0.61	0.56
Agricultural raw materials, imports, USDmn	1,148.93	969.95	1,000.76	1,032.49	1,065.18	1,098.84	1,145.07	1,193.16
Agricultural raw materials, imports, % y-o-y	-27.44	-15.58	3.18	3.17	3.17	3.16	4.21	4.20
Ores and metals, exports, USDmn	3,801.25	2,875.59	2,565.83	1,883.16	1,951.26	2,037.35	2,143.24	2,240.85
Ores and metals, exports, % y-o-y	-20.80	-24.35	-10.77	-26.61	3.62	4.41	5.20	4.55
Ores and metals, imports, USDmn	986.56	1,011.98	1,081.72	1,134.19	1,186.08	1,218.63	1,258.37	1,299.17
Ores and metals, imports, % y-o-y	3.23	2.58	6.89	4.85	4.58	2.74	3.26	3.24
Iron and steel, exports, USDmn	1,039.76	1,545.65	2,108.91	2,459.60	2,829.57	2,980.05	3,131.36	3,282.32
Iron and steel, exports, % y-o-y	33.73	48.65	36.44	16.63	15.04	5.32	5.08	4.82
Iron and steel, imports, USDmn	8,915.00	13,252.48	18,081.97	21,088.76	24,260.94	25,551.11	26,848.45	28,142.80
Iron and steel, imports, % y-o-y	-18.50	48.65	36.44	16.63	15.04	5.32	5.08	4.82
Manufactured goods, exports, USDmn	11,269.02	8,045.83	7,291.82	5,630.11	5,795.88	6,005.43	6,263.20	6,500.80

Key Trade Indicators (Iran 2012-2019) - Continued

	2012	2013e	2014e	2015f	2016f	2017f	2018f	2019f
Manufactured goods, exports, % y-o-y	-13.12	-28.60	-9.37	-22.79	2.94	3.62	4.29	3.79
Manufactured goods, imports, USDmn	47,679.15	38,114.92	39,225.72	40,369.84	41,548.29	42,762.09	44,429.04	46,162.67
Manufactured goods, imports, % y-o-y	-7.20	-20.06	2.91	2.92	2.92	2.92	3.90	3.90
Fuels, exports, USDmn	76,767.13	69,560.55	64,682.86	53,933.23	55,005.60	56,361.16	58,028.67	59,565.68
Fuels, exports, % y-o-y	-19.64	-9.39	-7.01	-16.62	1.99	2.46	2.96	2.65
Fuels, imports, USDmn	2,691.91	2,897.71	2,897.58	2,897.44	2,897.29	2,897.15	2,896.94	2,896.73
Fuels, imports, % y-o-y	118.05	7.65	0.00	0.00	-0.01	-0.01	-0.01	-0.01

e/f = BMI estimate/forecast. Source: UNCTAD, BMI.

Table: Main Import Partners, 2006-2013

	2006	2007	2008	2009	2010	2011	2012	2013
United Arab Emirates, USDmn	8,980	10,081	14,762	12,629	22,446	28,956	30,767	30,482
United Arab Emirates, USDmn, % of total	22.1	22.3	25.3	25.4	33.8	30.2	33.4	36.3
China, Mainland, USDmn	2,585	3,883	5,122	4,276	5,733	16,277	12,766	15,828
China, Mainland, USDmn, % of total	6.4	8.6	8.8	8.6	8.6	17.0	13.8	18.8
India, USDmn	1,494	1,488	1,918	1,197	1,774	2,821	2,850	5,440
India, USDmn, % of total	3.7	3.3	3.3	2.4	2.7	2.9	3.1	6.5
Korea, Republic Of, USDmn	1,913	2,342	3,118	3,137	3,687	6,686	6,882	4,929
Korea, Republic Of, USDmn, % of total	4.7	5.2	5.3	6.3	5.6	7.0	7.5	5.9
Turkey, USDmn	804	1,147	1,510	1,794	3,806	3,949	10,914	4,612
Turkey, USDmn, % of total	2.0	2.5	2.6	3.6	5.7	4.1	11.8	5.5
TOTAL	40,686	45,168	58,343	49,741	66,395	95,923	92,210	84,080
TOTAL, top 5 countries, USDm	15,776	18,942	26,430	23,032	37,446	58,688	64,180	61,291

Main Import Partners, 2006-2013 - Continued

	2006	2007	2008	2009	2010	2011	2012	2013
% from top 5 trade partners	38.8	41.9	45.3	46.3	56.4	61.2	69.6	72.9

Source: IMF. N.B. Total imports is from Direction of Trade Statistics, consequently there may be some discrepancy with data used elsewhere in this report

Table: Main Export Destinations, 2006-2013

	2006	2007	2008	2009	2010	2011	2012	2013
China, Mainland, USDmn	9,042	12,118	17,801	12,021	16,578	27,514	22,663	23,088
China, Mainland, USDmn, % of total	11.9	13.6	14.9	16.2	16.8	21.2	22.1	26.8
Turkey, USDmn	5,115	6,013	7,454	3,096	6,950	11,329	10,877	9,439
Turkey, USDmn, % of total	6.8	6.7	6.2	4.2	7.0	8.7	10.6	11.0
India, USDmn	5,360	9,176	12,730	9,613	10,101	10,469	12,232	9,094
India, USDmn, % of total	7.1	10.3	10.6	12.9	10.2	8.1	11.9	10.6
Japan, USDmn	9,887	11,599	16,587	8,461	10,147	11,688	7,238	6,305
Japan, USDmn, % of total	13.1	13.0	13.9	11.4	10.3	9.0	7.1	7.3
Korea, Republic Of, USDmn	4,590	5,893	7,476	5,223	6,309	10,303	7,768	5,059
Korea, Republic Of, USDmn, % of total	6.1	6.6	6.2	7.0	6.4	7.9	7.6	5.9
TOTAL	75,738	89,202	119,674	74,374	98,965	129,831	102,558	86,127
TOTAL, top 5 countries, USDm	33,994	44,798	62,048	38,414	50,085	71,302	60,778	52,985
% from top 5 trade partners	44.9	50.2	51.8	51.7	50.6	54.9	59.3	61.5

Source: IMF. N.B. Total exports is from Direction of Trade Statistics, consequently there may be some discrepancy with data used elsewhere in this report

Market Overview

Iran Container Shipping Market Overview

Iran's largest container handling facility is the port of Bandar Abbas, located on the Iranian northern bank of the Strait of Hormuz - the entrance to the Gulf. The facility has little trade as a regional transshipment hub given the well established Gulf Cooperation Council facilities in the region. Despite this, it has maintained a sizeable throughput and has managed to enjoy strong growth in the years up to 2011. However, with sanctions against Iran taking an ever-greater toll on the country's economy, we believe that the port's growth trajectory came to an end and that 2012 and 2013 were years of huge throughput declines. Nevertheless, we estimate that the recovery began in 2014 and that it will continue in 2015, as growing rapprochement between Iran and the international community has seen sanctions against the country softened.

Key Views

- Iran's score on the Liner Connectivity Index could return to growth in 2015 following recent dramatic falls.
- Islamic Republic of Iran Shipping Lines and its affiliates dominate Iran's container shipping, though they have suffered from numerous sanctions.
- Sanctions are also being directed at Iran's premier container ports.
- Demographics bode well for continued growth in containerised imports.
- The impact of sanctions on Iran's economy and the ports and shipping sectors will continue to drive down volumes until an agreement is reached with the West.

Connectivity Falling

Iran's connectivity with container shipping services as measured on UNCTAD's Liner Connectivity Index, had been, in tandem with container throughput at Bandar Abbas, climbing up to 2011. From a score of just 13.69 in 2004, when the index began (with China setting the base rate of 100), Iran's connectivity for container shipping rose to 30.27 in 2011 (having peaked at 30.73 in 2010). This slight fall indicates that the sanctions that had been imposed up to then had not made a huge impact upon Iran's container shipping sector.

However, in 2012 Iran's score on the Liner Connectivity Index had fallen down to 22.62. This is unsurprising given the escalation in sanctions against the country. The West has been exerting pressure upon the Islamic republic over its nuclear development programme. Although Iran maintains that this is for peaceful, energy purposes only, the concern in the US, EU and UN is that the country is looking to develop

nuclear weapons, and sanctions against the country's banking and financial services, oil and gas and transport sectors have been implemented in a bid to prevent a nuclear Iran.

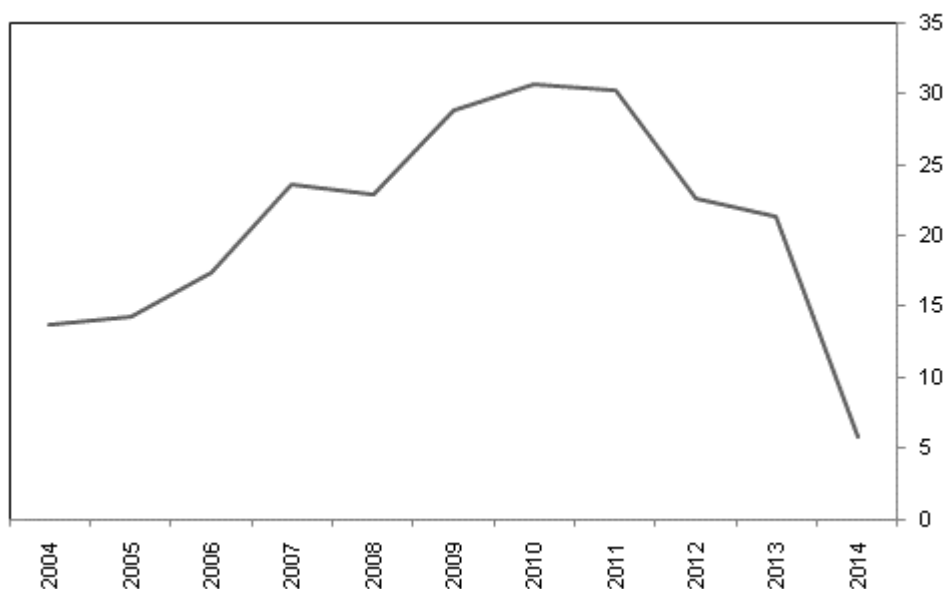
This decline continued in 2013, though not to the level that might have been expected given the country's ongoing problems. Iran's score dropped to 21.30 from 2012's 22.62. However, **BMI** notes that the score for the year is awarded early on in the calendar, and certainly before July 1, when the US strengthened its sanctions against the country, with new provisions specifically targeting the Iranian shipping and ports sectors. The result has been that all major container shipping lines have now ceased calling at Iranian ports, even those Chinese and Taiwanese firms that had carried on in spite of previous measures (European lines such as market leader **Maersk Line** and number-two **Mediterranean Shipping Company** (MSC) had ceased calling at the pariah state in 2012). As we predicted in previous reports, Iran's score took a dive in 2014, dropping to just 5.85.

At the time of writing, it looks like international shipping firms were set to return to Iranian ports. Iran-based **Tidewater Middle East Company**, operator of the Iranian port of Shahid Rajaei, or Bandar Abbas, was scheduled to resume its international container services at the port on July 20. In Q311, the Iranian ports sector was targeted directly when Tidewater was added to the US blacklist. Firms such as Maersk Line and MSC were forced to call at smaller Iranian ports which are not operated by Tidewater, such as the northern facility of Bushehr.

The move to resume operations came after EU sanctions against the operator were eased, which prohibited any EU person or entity from making direct or indirect payments in favour of Tidewater. The port will receive a Taiwanese vessel on July 20 and another on July 25, according to Ali Jahandideh, deputy director of the Ports and Maritime Organization of Iran. More ships from India, China and South Korea are expected to call at the port in the future. In 2015 we forecast that container throughput growth at 6.7%, following 2014's estimated return to growth.

Losing The Connection

Iran's Liner Connectivity Index Score, 2004-2014



Source: UNCTAD

International Sanctions Easing

Our expectation for sanctions to be unwound on Iran from Q315 will provide a significant boost to the country's economy. Sanctions across sectors such as shipping, banking and oil will be relaxed as Iran complies with Western powers' demands over the dismantling of its nuclear programme. On the back of this we forecast Iran's economy to return to growth in 2015, following three years of recession. The impact of the unwinding of sanctions will be tempered by growth in imports, and because sanctions on the key oil sector will not lead to a significant uptick in exports until 2016 at the very earliest. In addition, years of underinvestment across all sectors will mean that although growth will reach around 4.0% over the coming years, a booming economy is off the cards as the recovery is tempered by logistical and bureaucratic issues.

In addition, lower oil prices will play a key role in limiting the impact of the unwinding of sanctions. We forecast oil prices to average USD53/bbl in 2015 and USD57/bbl in 2016 as a result of global oversupply. This will ensure government spending and private consumption growth will be relatively low. Fixed investment and exports will become increasingly important growth drivers, though this will be a slow

process as opposed to a sudden jump once sanctions are eased. Indeed, while we expect President Hassan Rouhani's administration to undertake significant efforts to reform to the economy, the effects will be limited by a persistently opaque business environment, domestic resistance to opening up the economy and the slow political process.

A reduction in sanctions bodes well for private consumption over the longer term, however, this positive impact is unlikely to be felt until 2016 at the earliest. Subsidy cuts, high inflation and a depreciating rial, factors which we expect to continue over 2015, have dampened consumer demand substantially and will weigh on growth for the coming quarters. We forecast real growth of 2.0% and 4.0% in 2015 and 2016, respectively. The inflationary environment will improve, but persistently elevated price pressures will continue to hit purchasing power. This means that, while growth at Iran's container ports will pick up once more, and is unlikely to turn negative again, the recovery will not be explosive. That said, the easing of sanctions directly targeting shipping will give an extra boost, as goods currently transferred over land will once more begin shipping by sea.

Struggling Back to Growth

Real GDP growth, % change y-o-y (2001-2019)



e/f = BMI estimate/forecast. Source: UN

IRISL - Target For Sanctions

Iran's exposure to the container shipping sector is dominated by the country's state-owned shipping line, **Islamic Republic of Iran Shipping Lines (IRISL)**, which operates in the dry bulk, general cargo and container shipping sectors. The line's box operations mainly link Asia and Europe to the Arabian Gulf and the Indian subcontinent. The national carrier ensures that rates are kept competitive, with other international lines serving Iran's trade needs.

However, the line's connection to the Iranian state is also its curse and it is normally the first target of sanctions. A set of sanctions agreed in May 2010 called for vigilance against Iran's main international freight transport companies, IRISL and **Iran Air**, with a ban mooted that would make it illegal for countries to harbour vessels suspected of shipping banned goods into Iran. On October 27 2010, the US applied sanctions on 37 'front companies' related to IRISL. According to the US statement, the action 'targets IRISL's complex network of shipping and holding companies and executives and further exposes Iran's use of its national maritime carrier to advance its illicit weapons of mass destruction program and to carry military cargoes'.

This continued up to the end of December 2011, when the US Treasury Department imposed sanctions on 10 US shipping and front companies for having links to Iran's military and missile building programmes. The EU also imposed a ban on a host of Iranian shipping companies, including IRISL.

EU Sanctions Re-imposed

In February and March 2015, sanctions against IRISL - and 40 other Iranian shipping firms including NITC - were re-imposed by the EU. These sanctions had been removed following a series of court victories by Iranian firms. The shipping firms' lawyer, Maryam Taher, criticised the move for being politically motivated, with no basis on proper evidence. 'The whole purpose of the EU sanctions is to leverage pressure on the Iranian government to come to an agreement in relation to nuclear proliferation,' she said. The EU High Court had ruled in January 2015 that sanctions against IRISL were not justified and that there was no evidence that the bodies were abetting the Iranian government's alleged nuclear weapons development programme.

As with all facets of Iran's container shipping sector, the growing rapprochement between it and the West provides upside potential for IRISL's business, should sanctions against it be lifted. Nevertheless, at present these sanctions remain intact, and the container carrier will have a long way to go to rebuild its business.

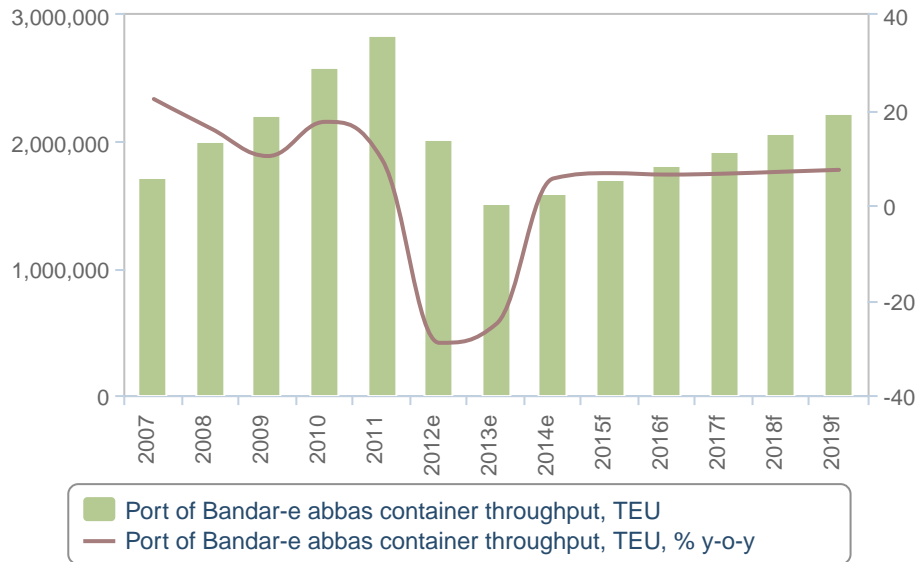
Potential For Rebound Once Sanctions Lifted

Until the marked ramp-up in sanctions pressures over the past two years, Iran's box shipping sector was looking strong. Iran's demand for containerised shipments defied the global downturn in box trade, with container throughput at the Port of Bandar Abbas increasing by an average 14.6% each year from 2008 to 2010, when facilities all around the world suffered drops in throughput as global containerised shipping declined for the first time since its advent in the 1960s. Even in 2011, when Bandar Abbas port operator Tidewater was added to US sanctions lists the port still managed to secure throughput growth of 8.0%.

When compared with the other major container ports in the Middle East, Bandar Abbas ranks fifth out of nine, behind the UAE's Jebel Ali, Oman's port of Salalah, Saudi Arabia's port of Jeddah and Egypt's East Port Said. **BMI** notes that the majority of these ports (Jebel Ali, Salalah and East Port Said) are transshipment hubs. Bandar Abbas has not developed its transshipment potential, so throughput at the port has been a good indication of the domestic demand for containerised goods in Iran.

Return To Growth

Port of Bandar Abbas Container Throughput, TEUs, % Change y-o-y (2007-2019)



e/f = BMI estimate/forecast. Source: Tidewater

Unsurprisingly, given that the country has an estimated population of 76.40mn in 2013 - the largest in the Middle East - demand for containerised goods was strong. Iran's demographics further support its positive consumer outlook, with the country boasting a young population - the demographic group that typically has more disposable cash and inclination to spend. According to **BMI** estimates, 63.5% of Iran's population was younger than 35 years old in 2013. By 2022, according to **BMI** forecasts, the total population will have risen to 82.00mn. The proportion of young consumers will have dropped, however, with just 51.3% of the population projected to be under 35 in 2022, with potentially negative implications for continued containerised goods demand. Iranian private final consumption accounts for much of the country's GDP, making up an estimated 42.6% of total GDP in 2012. This is low in comparison to many other countries, however, as a result of the contribution of hydrocarbon exports to the total, and so there is significant scope for growth.

While all of these factors are making less impact on the Iranian box shipping story at present, with the West-led sanctions being the driving force, we believe that they will help the sector recover once the current impasse is lifted and sanctions against the country cease. This recovery will not be immediate (as noted above, the Iranian consumer will remain weak for some time) but there is underlying support for container throughput growth from the underlying demographics in the Middle Eastern country.

Company Profile

Islamic Republic Of Iran Shipping Lines (IRISL)

Strengths

- Throughput at Iranian ports continued to grow through the downturn.
- IRISL is state-owned.

Weaknesses

- IRISL has had severe operational difficulties as a result of sanctions against it.
- The company has had a number of its ships impounded over payment issues.
- Iran's political isolation limits the company's ability to attract new investment funds and acquire the latest technology.
- Partly-owned subsidiary Irano Hind Shipping Company has ceased operations.

Opportunities

- The return of Iran to the negotiating table could see sanctions against Iranian shipping companies slackened.

Threats

- Should current talks ultimately fail, sanctions against Iran and IRISL may be further strengthened, making it impossible for the company to operate at a profit.
- Middle East unrest continues. Should Iran undergo widespread political turmoil it would impact on IRISL's business.
- Given political and trade restrictions IRISL may lose market share to other Gulf and Middle Eastern shipping lines.
- 150 of IRISL's subsidiaries and affiliated companies have now been added to the US's blacklist.

Company Overview

Islamic Republic of Iran Shipping Lines (IRISL) was founded out of Aria Shipping in 1979 following the Islamic Revolution. Many of the company's vessels were lost during the Iran-Iraq war, and subsequently, IRISL's vessels have been named after the war's 'martyrs and cities', according to the liner's website. It is involved in container and dry bulk shipping and has some 7,000 employees.

Group subsidiaries include the Khazar Shipping Lines, which provides marine transportation services in the Caspian Sea area, calling at Bandar Anzali, Nowshahr and Amirabad to the ports of Aqtau, Astrakhan, Makhachkala, Turkmenbashi and Baku. Valfajre-8 Shipping Company transports cargo and passengers between countries in the Gulf and Oman Sea. The group has more than 110 representative offices. Until July 2012, the Irano Hind Shipping Company was run by IRISL as a joint venture with Shipping Corporation of India. The company owned eight ocean-going vessels that transported crude oil, bulk and general cargoes, however, the company's operations ceased as a result of pressures stemming from Western sanctions, and in April 2013 the company's vessels and debt were taken on by Shipping Corporation of India.

Strategy

Fleet

IRISL is involved in container and dry bulk shipping, though the company has been transferring its shipping operations to associated companies of late in a bid to evade Western sanctions. According to the company's website, its dry bulk arm has a fleet of varying sizes, from Panamax to Handysize. It is involved in the shipping of both clean and dirty products such as grain and rice and coal and iron ore.

In late 2009 to early 2010, IRISL transferred its container shipping operations to hitherto unknown company Hafiz Darya Shipping Lines (HDS Lines). The company is said to be privately owned and separate from IRISL, though little information is available regarding its management structure. According to AXS Alphaliner, HDS Lines currently operates the 23rd-largest container shipping fleet in the world, with a total of 22 vessels making up a total of 88,608TEUs. This gives the company 0.5% of market share. This is unchanged from three months earlier.

HDS Lines owns just three ships, having acquired one more in Q114, with a combined capacity of 6,864 TEUs. It charters in 22 vessels, however, with a total capacity of 88,608 TEUs. Its chartered vessels account for 92.3% of the fleet. Despite this disparity, there are no vessels currently on HDS Lines' orderbook, reflecting the poor position Iranian shipping companies are in when it comes to finding funding.

Iranian Ports Forced To Look For Investment At Home

Although the company has been active in trying to separate its shipping activities from the IRISL brand, it is still acting as an investment vehicle in the shipping sector. In 2010, it signed an agreement to control and invest in the Iranian Pars Port Complex.

BMI believes Iranian ports now have no choice but to look for investment from domestic sources, especially with Tidewater, operator at Bandar Abbas, now the subject of sanctions. However, with sanctions against Iran set to continue it may be some time before investors see any returns.

Under the terms of the transfer, IRISL will take over the operation of seven docks and is to invest IRR400bn (USD40mn) in the port's infrastructure and establishments. The Pars Port Complex is situated in the Pars Special Energy/Economic Zone (PSEEZ), in Bushehr Province in south-western Iran. The complex sits on 100 square kilometres of

land and incorporates a number of petrochemical complexes and refineries. The contract between IRISL and PSEEZ will initially run for 15 years, and can be extended thereafter in five-year periods.

BMI believes that this contract has obvious benefits for the Iranian shipping company, giving it the chance to move up the supply chain and diversify into port management. The shipping line has been singled out as a target for sanctions, and is no doubt hoping the port will offer it an opportunity to diversify its revenue stream.

IRISL has had sanctions imposed directly against it by the US, which believes that the company provided logistical services to Iran's Ministry of Defence and Armed Forces Logistics (MODFL). Under the sanctions, the Iranian national carrier is banned from making transactions with US citizens, and all IRISL assets under US jurisdiction have been frozen.

BMI believes that the PSEEZ had no option but to sign the agreement with IRISL. Given the sanctions, and diplomatic pressure put on any companies still prepared to invest in Iran, there was little option but to look for investment at home. In January 2010, pressure from the Israeli government convinced German supply chain logistics consultancy Hamburg Port Consultancy (HPC) to pull out of a contract signed in January 2010 to renovate the Iranian Port of Bandar Abbas.

Latest Activity

EU Sanctions Re-imposed

In February and March 2015, sanctions against IRISL - and 40 other Iranian shipping firms including NITC - were re-imposed by the EU. These sanctions had been removed following a series of court victories by Iranian firms. The shipping firms' lawyer, Maryam Taher, criticised the move for being politically motivated, with no basis on proper evidence. 'The whole purpose of the EU sanctions is to leverage pressure on the Iranian government to come to an agreement in relation to nuclear proliferation,' she said. The EU High Court had ruled in January 2015 that sanctions against IRISL were not justified and that there was no evidence that the bodies were abetting the Iranian government's alleged nuclear weapons development programme.

NITC

Strengths

- NITC is the eighth-largest oil tanker company in the world.
- It has a diversified fleet with different classes of vessel, including a large number of very large crude carriers (VLCCs).

Weaknesses

- NITC's association with Iran causes problems for the company.
- The tanker operator struggled to renew its insurance in 2011 as a result of sanctions.
- Elevated bunker costs have impinged on shipping companies' profits.
- NITC has been targeted directly by Western sanctions.

Opportunities

- Iran could become a major exporter of liquefied natural gas (LNG) if it manages to develop the expertise in the face of sanctions.
- NITC has a major fleet expansion programme in motion.
- The exit of major tanker operators from Iran has seen demand for NITC's tankers soar.
- NITC once more has access to international insurance.
- If an agreement is reached in summer 2015, we believe Iranian oil exports will come back online in Q116.

Threats

- Middle Eastern political instability is a major concern.
- The liquid bulk shipping sector is already struggling with overcapacity and NITC's new VLCCs will exacerbate this.
- NITC has been put on EU sanctions once more in February 2015, following their earlier annulment in October 2014.

Company Overview NITC was formerly known as the National Iranian Tanker Company prior to its rebranding in 2010 in an effort to distance itself from the Iranian pariah state and the Western sanctions currently imposed upon it. It is a major tanker operator, primarily involved in the shipping of crude oil, and operates on the international stage.

Strategy

Fleet

According to Tanker Operator's top-30 tanker companies list, NITC's fleet makes it the seventh-largest in the world in terms of deadweight tonnage (DWT). However, there are question marks over the actual size of the company as its vessels are being renamed and reflagged in a bid to avoid sanctions.

According to NITC's managing director Ali Akbar Safaei, talking in February 2014, NITC's fleet now stands at 67 oil tankers, with a capacity of 16mn DWT. He said that the fleet had grown by 2mn DWT over the previous 18 months, despite ongoing US-engineered sanctions against it and Iranian oil exports.

BMI notes that the company did have the most ambitious expansion plans in the sector, with a programme that should have taken it into third place in the world in terms of DWT. This included the acquisition of 22 additional VLCCs by 2011-2013, six Caspimax shuttle tankers for use on the Caspian Sea, one LPG carrier and two product carriers.

However, we believe that the sanctions in place against the company and Iran will have made it difficult to operate; there are reports that many of its ships are being used as floating storage as Iran is unable to export all of its oil due to sanctions, and has not cut back on production entirely. As such the fact that the shipping company has still managed to increase its fleet by such a considerable amount over the 18 months to February 2014 is impressive.

Now that several sanctions against the company's operations have been suspended in January 2014 - namely those which prevented the firm from finding insurance for its vessels - NITC can resume exporting oil to China, India, Turkey, Japan, South Korea and Taiwan. As such, provided that ongoing negotiations do not hit a stumbling back, the future could well be bright for NITC.

The company also has long-term plans to become involved in LNG shipping. Iran has proven gas reserves and once the country has the technology to enter the sector, NITC has stated that it will develop a fleet to transport it. The company has previously stated that 80-plus vessels would be needed to cope with demand.

Access To Insurance Market Regained

The EU Council Decision of January 23 2012 put a ban on the import, purchase or transport of Iranian crude oil and petroleum products for EU member states. Crucially, the decision, which came into force in July 2012, also banned the provision of finance,

insurance or reinsurance related to these activities, whether that is directly or indirectly. Around 95% of crude oil tanker insurance is carried out by the European P&I Club of insurers, either directly or through the reinsurance market, and foreign companies formerly engaged in carrying Iranian crude found themselves unable to do so save those limited instance where national governments have provided state insurance.

However, with the growing rapprochement between Iran and the West since the election of relative moderate President Hassan Rouhani (who replaced hard-line nationalist Mahmoud Ahmedinejad), some sanctions against Iran have been eased. These include that which restricted Iranian access to international P&I insurance. As a result, things are looking brighter for NITC, and other firms that transport Iranian oil - such as Indian shipping company Mercator Lines. The easing of these sanctions will also help boost Iran's oil exports, and help rebuild its battered economy.

Deal Will Boost NITC Business

Our Country Risk team expects an agreement between the P5+1 and Iran over the latter's nuclear programme will be reached in June 2015. As our Country Risk team highlights, lifting sanctions on Iran will be a phased development. While shipping and financial sanctions will be the first to be relaxed, restrictions on the oil sector will be some of the last to be rolled-back, as these constitute the P5+1's greatest lever on Iran. Oil-related sanctions could begin to be lifted by end-2015 at best. Following the imposition of oil sanctions, crude exports from Iran fell by an estimated 1mn barrels per day (b/d). We estimate that around 800,000-900,000b/d of Iran's production capacity remains offline due to sanctions.

Iran will not be able to boost oil production and exports to pre-sanction levels within the coming one-to-two years. Sanctions will be lifted slowly and in a phased manner, limiting the speed and quantities at which additional Iranian oil can reach the market. Most importantly, years of underinvestment, maturing oil fields and a lack of field and well maintenance have damaged fields, possibly permanently destroying some of the country's production capacity.

Overall, we estimate that Iran could bring back online some 550,000-650,000b/d of additional crude oil production in the one-to-two years following a lifting of oil sanctions. This is in opposition to a more mainstream expectation of additional output capacity of 1mn b/d shortly after the lifting of sanctions. Once this capacity begins to come back online, NITC's business will see a massive boost following years of sanctions-related difficulties.

Sanctions Hit Crude Shipping Sector

NITC was finally added to the US's sanctions list in July 2012, having managed until then to avoid the ignominy shared by so many other Iranian shipping companies. The US and EU have been steadily increasing sanctions against the Middle Eastern country in a bid to halt its alleged nuclear weapons development programme, a charge Iran denies. The other stalwarts of Iran's shipping sector, Islamic Republic of Iran Shipping

Lines (IRISL) and terminal operator Tidewater had both been on the list for some time, as had numerous subsidiaries and front companies for IRISL's operations.

NITC's vessels had previously been flagged and registered in European countries Cyprus and Malta. The invigoration of the EU's Iranian sanctions necessitated a re-listing by the tanker operator in recent months, however, and since July half of NITC's fleet have been both renamed and flagged to new countries, notably Tanzania and the Pacific nation Tuvalu. Now those vessels flagged to these states have once again found themselves delisted as the US has brought pressure on the two countries and both have proceeded with deregistration. The Tuvalu ship registry stated: 'We expect the deregistration process to be completed in the shortest time practicable to ensure the safety of the vessels.' Thirty-six vessels had been flagged in Tanzania's semi-autonomous island of Zanzibar, meaning it will have become increasingly difficult for NITC to operate. The company's fleets will likely soon have to flag to Iran, with the problems that would bring.

Howard Berman of the US House foreign affairs committee said: 'Iran is learning the hard way that we will not relent in applying crippling sanctions on the regime, and others are learning that evading international sanctions is a losing strategy.'

Latest Activity

EU Sanctions Re-imposed

In February and March 2015, sanctions against NITC - and 40 other Iranian shipping firms including IRISL - were re-imposed by the EU. These sanctions had been removed following a series of court victories by Iranian firms. The shipping firms' lawyer, Maryam Taher, criticised the move for being politically motivated, with no basis on proper evidence. 'The whole purpose of the EU sanctions is to leverage pressure on the Iranian government to come to an agreement in relation to nuclear proliferation,' she said.

Return To Europe Under Discussion

According to NITC's managing director Ali Akbar Safaie, NITC is already in discussion with European countries over the company's eventual return to their ports, in anticipation of a successful resolution to ongoing negotiations over Iran's nuclear programme in the summer, despite the recent re-imposition of sanctions against the firm in February.

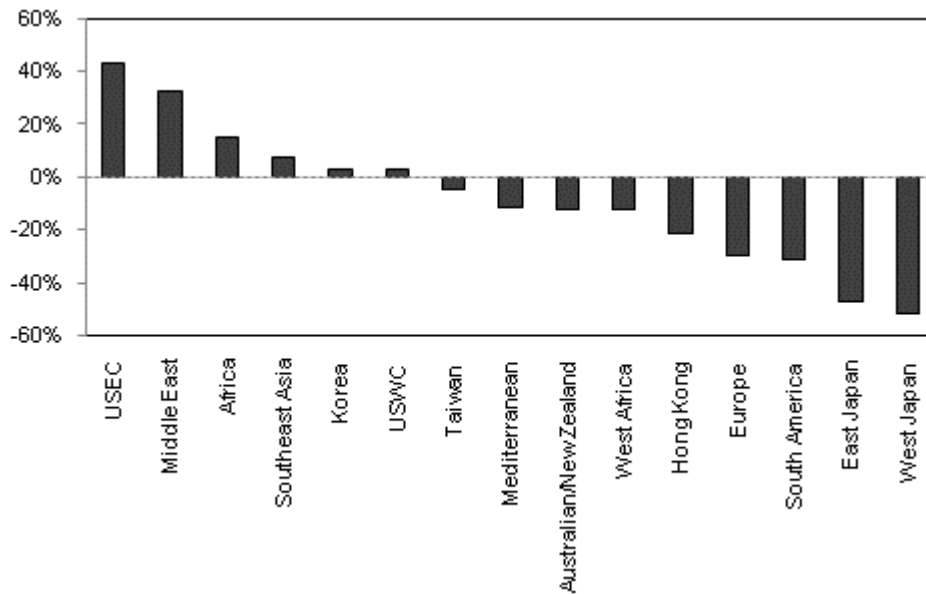
Shipping - Global Industry View

Three Container Routes To Watch In 2015

Three container shipping routes are already emerging as the ones to watch in 2015, with demand leading to a spike in rates. The bright spots are vital, as 2015 is shaping up to be another year of volatile freight rates and continuing capacity management in the global container shipping sector. BMI believes that the routes to watch in 2015 and beyond are Asia-US East Coast links, links to and from the Middle East and connections to Africa, especially those linking the continent with Asia.

Routes In Demand

SCFI Q115 % Change y-o-y



Source: SCFI/ BMI Calculation

USEC: A Growth Story, With Longer Term Potential

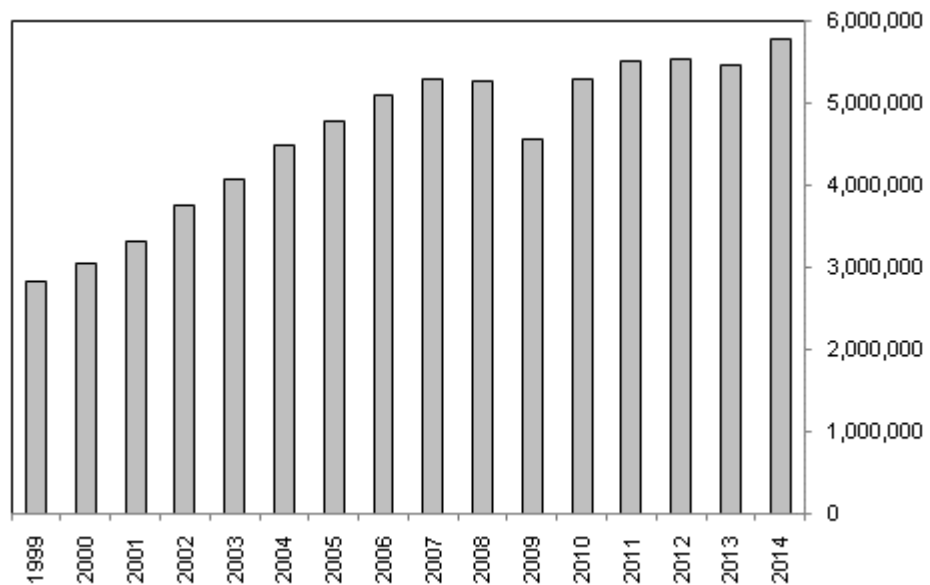
The 42.9% y-o-y increase in freight rates on the Asia-US East Coast (as measured by the Shanghai Containerised Freight Index (SCFI)) in Q115 highlights that there is more to US container shipping than the US West Coast giants of Los Angeles and Long Beach. A strike at US West Coast ports at the beginning of 2015 led to cargo being re-routed. Asia-USEC routes have benefitted from this, with both demand and rates

pushed up. The port of New York New Jersey, the East Coast's largest container port, has been one of the major beneficiaries with container volumes at the facility expanding by 11.2% y-o-y in the first two months of 2015.

While the end of the strike on the West Coast will see cargoes once again routed through the US' traditional Asia-US gateways, **BMI** believes that it will take some time for the backlog to be cleared. As a result USEC ports will still benefit from increased throughput for the next couple of months. Vivally, the strike has put the USEC ports back on shippers' radars, which is key given the projected launch of the expanded Panama Canal in 2016. Shipping lines have yet to announce how the expansion, which will enable the canal to cater for ships with a capacity of 12,000-13,000TEU, will change their routes. However, the provision of more transport options on the route will likely be embraced by shippers keen to diversify their operations away from an overreliance on the West Coast ports.

Further Growth On The Cards For NYNJ

Port of NYNJ Container Throughput (TEU)



Source: Port Authority

This means that there is longer term growth potential for shipping lines' USEC services, and we expect USEC ports to steadily carve out a larger share of the Asia-US market. This shift is already underway. In 1999 for example the port of NYNJ's throughput accounted for 34.3% of the total, when throughput for the port as well as volumes at Los Angeles and Long Beach were added together. By 2014 NYNJ's share of the total expanded to 38%, while the West Coast ports' share decreased despite remaining dominant.

Middle East: Growing Consumer And Transhipment To Drive Demand

Growing demand and the ability of ports in the region to handle larger ships will make the Middle East another container shipping region to watch in 2015. Jebel Ali, the region's largest port and a major transhipment hub can now handle the largest container ships afloat. The positive growth outlook for private consumption in the Middle East teamed with that of India, which utilises the Middle East's transhipment points, will fuel demand for more containers.

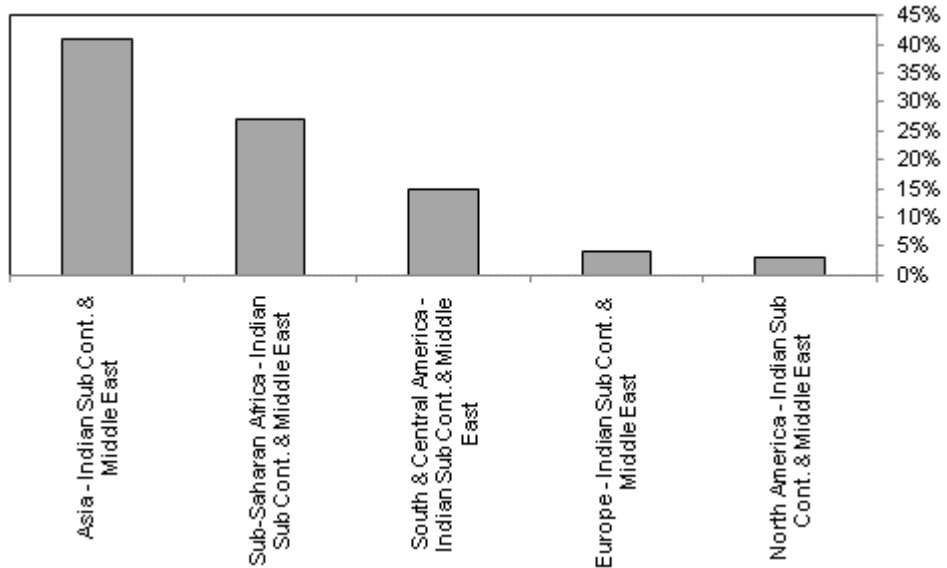
Freight rates for Q115 already display the positive outlook for the region, with the SCFI on the Asia-Middle East route increasing by 32.4% y-o-y, the second highest growth y-o-y for the quarter. Volumes are being driven by increasing demand in the Middle East and the wider region, namely India, for which ports in the Middle East offer transhipment options.

Demand for greater volumes of shipped containers into the Middle East stems from the region's growing private consumption levels. **BMI** forecasts that in 2015 the region's private consumption will increase by 4.2% y-o-y, the second highest regional growth globally after Asia. The increase in demand is already evident in port throughput data released for the first two months of 2015. Data available for Saudi Arabia's two largest container ports Jeddah and Dammam shows a 1.9% and 13.7% increase in container throughput respectively.

The Asia-Middle East route is also benefitting from the economic growth associated with India, with the country's real GDP forecast to overtake China's in 2015. Increasing demand for shipped containers is already evident at the nation's ports. In the period April 2014-February 2015 container volumes at Indian ports increased by 7.15% to 7.3mn TEUs, up from 6.8mn TEUs handled between April 2013 to February 2014.

Volumes Continuing To Increase

CTS January 2015 Container Volumes y-o-y % Change



Source: CTS

We note that it is not only Asia-Middle East trade volumes that are increasing. Upticks in container levels on routes linking the Middle East and the Indian sub-continent with other emerging regions, such as sub-Saharan Africa and Latin America, are also seeing volume growth. In January 2015 Container Trade Statistics (CTS) recorded an annual average increase in container volumes from Latin America to the Middle East and the Indian sub-continent of 15%, with growth of 27% recorded on the sub-Saharan Africa to the Middle East and Indian subcontinent routes.

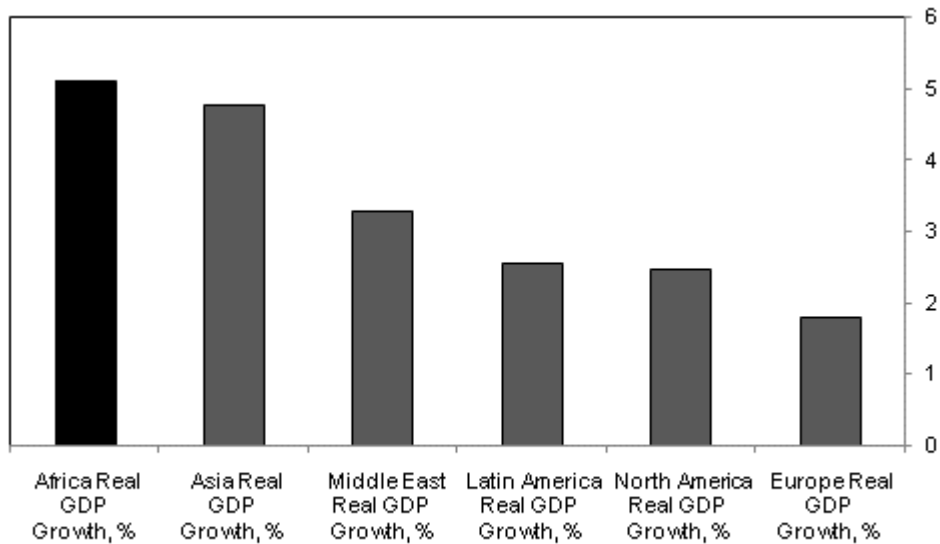
BMI believes that the major beneficiary of an uptick in container shipping demand in the Middle East and the Indian subcontinent will be the **United Arab Shipping Company (UASC)**. UASC has vastly expanded its remit in the last few years and is now a global player, but its links to the Middle East still dominate and it continues to expand its service network to connect the region to other parts of the world. UASC's most recent focus has been on connecting the Middle East with Latin America, where it has teamed up with **Hamburg Sud** to offer greater coverage.

Africa: Growth Opportunities Remain

Africa remains on our watch list in 2015, as although interest in the region has increased and more services now link the region into global trade routes, demand continues to outpace supply forcing up freight rates. In Q115 shipping rates for the region (based on Shanghai-Durban data from the SCFI) increased by 15.1% y-o-y, the third largest rate increase after those witnessed on the USEC and Middle East.

Africa Out In Front

2015-2019 Annual Average % Change y-o-y



Source: BMI Forecast

BMI forecasts that growth in sub-Saharan Africa will expand by an annual average of 5.1% in the medium term (2015-2019). The region is as a whole underdeveloped, and is therefore expanding rapidly from a very low base, offering companies a high growth trajectory. One of the firms that is already firmly established and benefiting from its association with Africa is **Maersk Line**. The container line holds the number one position for Africa coverage and as of 2013 Africa accounted for, at 30%, the largest share of Maersk Line's container operations.

Global: Overcapacity Remains A Drag

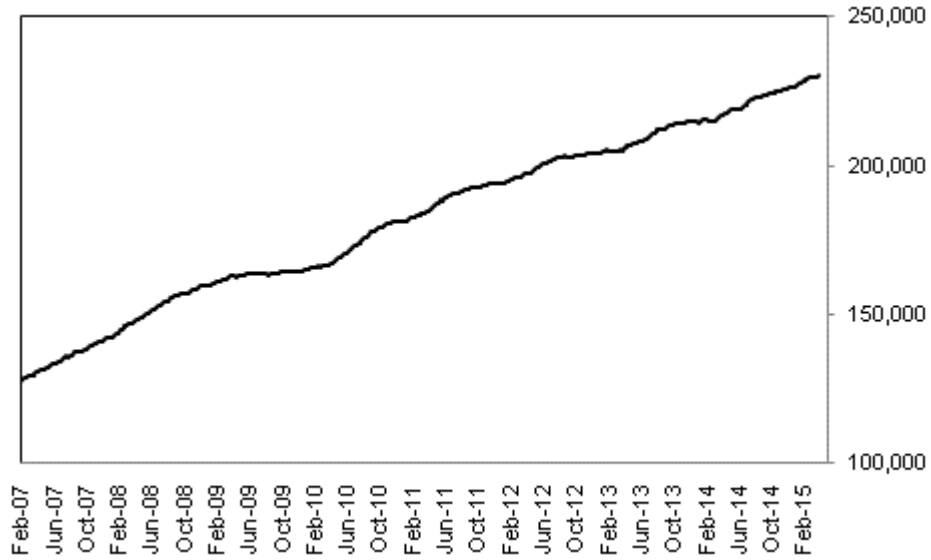
These three bright spots offer shipping lines some respite from what is set to be another year of strict capacity management. Although the global trade outlook is improving in 2015, the influx of ships shows no signs of abating and the permanent solution of removing vessels from service - scrapping - is slowing down. Container rates are therefore set for another volatile year, with Q1 rates down y-o-y, but we note that the decline is slowing.

BMI forecasts that growth globally will expand by 3% y-o-y in 2015, marking a strengthening on the estimated increase of 2.8% in global real GDP in 2014. At the same time the global container fleet is also expanding, and at a quicker rate. The supply and demand outlook therefore is still unbalanced and creating overcapacity, which is placing downside pressure on shipping rates. This is already evident from Q115 data, with the SCFI down 6.9% y-o-y in Q115. The decline in freight rates is, however, not as steep as the 8.5% drop witnessed in Q114, indicating that capacity management and economic growth are starting to filter through.

Strict capacity management will remain key in 2015 if the industry is to weaken the decline in freight rates and return to growth. The task will be made harder by the fact that the size of the box fleet globally is continuing to grow, expanding by 6% in Q115, considerably outpacing global economic growth. The fleet could expand even faster as 2015 proceeds, with the volumes of containerships currently under construction expanding by 25% y-o-y.

Box Fleet Continuing To Expand

Containerships In Service (DWT)



Source: Bloomberg

Vessel operators appear to be moving away from the permanent solution of scrapping vessels, as although the number of box ships broken up in Q115 continued to increase, expanding by 16% y-o-y, this growth marked a slowing on the 26% increase that was recorded in Q114. Owners and operators are therefore likely to resort to tried and tested methods of capacity management that offer more flexibility, such as slowsteaming and vessel idling.

Global Company Strategy

Maersk Line

Overview

Maersk Line is the main container shipping unit of highly diversified shipping and energy conglomerate AP Moller-Maersk Group. The group's other box shipping subsidiaries and brands are MCC Transport, which operates its intra-Asia route network, Safmarine, which transports boxes to and from Africa and the Middle East, Mercosul (Brazil), intra-Europe carrier Seago Line and intra-Americas-dedicated SeaLand.

The company is based in Denmark but boasts a global presence, with offices in 116 countries and employing approximately 32,600 people.

Maersk is the largest container shipping company in the world, boasting a total fleet capacity of 2.96mn twenty-foot equivalent units (TEUs) and one of the largest box shipping networks. It is heavily exposed to Asia-Europe but is increasing its role in intra-Asia trade, where it already possesses expertise in the form of MCC.

SWOT Analysis

Strengths

- As the world's largest container shipping line, Maersk has a greater share of global seaborne container volumes than any other carrier.
- Its large, expanding fleet offers it the ability to capture trade volumes.
- By participating in the 2M vessel-sharing agreement with the Mediterranean Shipping Company (MSC) the company plans to improve efficiency by better utilising vessel capacity to weather the slowdown in demand and overcapacity.
- Maersk is part of AP Moller-Maersk, a diversified company with activities in the oil & gas and terminal-operating sectors that synergise with its shipping operations.
- Flexibility as a result of fleet size and type.
- The company has a raft of strategies it can call on during the current depressed environment in the container sector, including laying up vessels and super slow-steaming.

Weaknesses

- The dominance of the Asia-Europe trade route (accounting for 24% of volumes carried in 2012) in Maersk's service portfolio leaves the company heavily exposed to a downturn on this route.
- With such a large fleet, Maersk is constantly running the risk of overcapacity, which could be a drain on resources if business slows.
- Its presence in the oil & gas and terminal operating sectors means Maersk risks an overreliance on the sector as an integrated whole. This could be dangerous if one sector's activities fail to hedge the other (for example, if oil prices are at odds with bunker prices).

Opportunities

- The company is increasing its exposure to intra-Asia trade, which is widely considered to offer huge growth potential for the container shipping sector.
- It looks set to remain number one in the container shipping sector and has cemented its position as a global leader with an order for 20 18,000TEU vessels.
- The line's focus on emerging market routes is wise, not only as a diversification strategy from overexposure to the 'big money' routes, but also as a way to enter potentially high-growth markets early.

Threats

- Overcapacity fears still plague the container shipping market.
- The trend of alliances and partnerships could put pressure on Maersk Line's market share, as its rivals join forces.
- The company trades in kroner, which means it is vulnerable to changes in the US dollar.
- Although the group operates in the oil & gas sector, disparities in the price of oil and bunker costs threaten profits.

Strategy

Maersk continues to dominate the global container shipping sector, holding a 15.5% market share, according to AXS Alphaliner. This is still some way above its nearest rival, MSC, which boasts a market share of 13.2%.

Routes

The company offers nine transpacific services and six Asia-Europe services. Maersk is also heavily committed to intra-Asia trade, mainly through its subsidiary MCC Transport, which operates the group's intra-Asia services.

In terms of volumes handled on Maersk's services, Asia-Europe dominates. In 2012 (latest such data available) the route accounted for 24% of the total, the same as in 2011. West and Central Asia is the second largest route, accounting for 17% of the total. Africa accounts for 15% of the total; Safmarine operates in this area with a focus on the transportation of containers to and from Africa and the Middle East. Transpacific trade accounts for 15% and Latin America for 14%, while intra-Asia currently makes up just 7%. BMI expects intra-Asia's role in Maersk's service portfolio to increase over the medium term, with the company - along with its peers - putting huge emphasis on the growing demand between Asian states.

While holding its dominant position on the big money trade routes, Maersk is also increasing its exposure to emerging trade routes (ETRs). These include intra-Asia, intra-Europe and West Africa. BMI considers this a wise strategy, as competition continues to expand on the Asia-Europe and transpacific routes, pushing rates down. As well as offering diversification away from the big money routes, ETRs offer both less competition and high growth potential. There are, of course, obstacles, as there tend to be in emerging market-focused activities. However, Maersk's tactic of hiving off specific units, as in the case of intra-Asia MCC, is a sound strategy, in BMI's view. We also highlight the lack of infrastructure at many of the ports on ETRs and note Maersk's strategy of overcoming this by developing vessels with on-board cranes, thus negating a risk in operations.

2M Alliance

In October 2014 AP Moller-Maersk and MSC received US Federal Maritime Commission approval for a vessel-sharing pact - the 2M alliance. Federal approval was the last regulatory hurdle for the alliance, and it commenced operations in January 2015. Under the pact, the companies will deploy 185 containerships, allowing Maersk Line to save USD350mn per year. According to a joint statement by Maersk and MSC, the alliance would cut costs for shippers and reduce harmful emissions.

The two companies unveiled the service routes under their 2M vessel sharing agreement (VSA) back in September. Under the VSA, Maersk Line and MSC will operate six Asia-North Europe services, five Asia-Mediterranean loops, four Asia-North America West Coast strings and two via Suez from Asia to the North American East Coast. In addition, Maersk Line plans to make direct calls from Shanghai to the Black Sea and from Japan to Le Havre and Gothenburg. The new routes are expected to lower disruptions by having multiple calls to reduce the impact of slack season blank sailings.

The 2M alliance is expected to handle nearly 30% of all cargo trade between Asia and Europe and across the Atlantic and Pacific oceans. Maersk Line and MSC entered a vessel sharing agreement on the Asia-Europe, transatlantic and transpacific routes in July 2014 following the failure of the P3 alliance. Under the

10-year VSA, a total of 185 vessels having a total capacity of 2.1mn TEUs will be deployed on 21 strings. Maersk and MSC will contribute some 110 and 75 vessels with capacity of 1.2mn TEUs and 0.9mn TEUs respectively.

Fleet

Maersk has the largest fleet in the world in terms of capacity with 2.96mn TEUs, comprising 609 ships. The fleet's dynamics are fairly evenly split between owned and chartered, at 55% and 45% respectively.

Although the company charters in less capacity than it owns, it charters in more vessels, with the chartered fleet standing at 357 ships, compared with its owned fleet of 252 vessels. Maersk appears to have a strategy of chartering smaller vessels while owning and operating larger ones. This could be because of the prestige of owning a large fleet, but BMI believes it is also partly because there is a larger global supply of smaller vessels, which Maersk can charter in as needed.

The largest share of Maersk's fleet, both in terms of number of owned and chartered vessels and their TEU total, comprises 8,000TEU+ vessels. The company has also invested heavily in larger vessels and owns 15 of the world's largest container vessels afloat - three 18,000TEU Triple-E class, and eight 15,000TEU 'E' class.

Maersk is implementing a strategy that should, in the medium term, ensure it remains the market leader in terms of capacity. The company originally ordered 10 18,000TEU vessels, but later doubled that number. The first 15 vessels were delivered by February 2015; the remaining five are scheduled for delivery by Q315. Maersk did have the option to take another 10 18,000TEU vessels, but decided to let it lapse. At the beginning of 2015 in an interview with Bloomberg A.P. Moeller-Maersk A/S CEO Nils Smedegaard Andersen, said the company needs 'to get new ships by 2017 if we want to keep up with the growth in the market', adding that Maersk may order Triple-E vessels 'but don't expect an order of 20 or 30 ships this year because we need to time it carefully so we grow with the market.' Despite lower oil prices decreasing the attractiveness of larger ships, Maersk, according to Andersen, is still 'looking at both smaller and larger ships' and might place orders in both segments. BMI notes that while volumes on the Asia-Europe route have picked up after the downturn, ordering vessels that can only operate on one route heightens risk.

Financial Results

2014

Maersk Line's net profit was up 55% y-o-y from USD1,510mn in 2013 to USD2,341mn in 2014. Revenue increased by 4.4% to USD27,351mn, compared to USD26,196mn in 2013. The company stated that it has achieved such results by lowering unit cost (down 4.3%) and increasing its volumes (up 6.8% to 9.442mn forty-foot equivalent units (FEUs)) while the average rate decreased by 1.6%. The lower unit cost was attributed to better vessel utilisation and network efficiencies.

Q314

Maersk Line reported net profit of USD685mn in Q314, compared to Q313's figure of USD554mn. The company attributed improved results to lower costs and increased rates, with the lower unit cost achieved 'through better vessel utilization and network efficiencies'. Maersk Line's Q314 revenue amounted to USD7,074mn, container volumes were up 3.7% to 2.401mn forty-foot equivalent units (FEUs).

Q214 & H114

Maersk Line reported a net profit of USD547mn in Q214, compared to Q213 figure of USD439mn. AP Moller-Maersk said that this improvement was achieved despite 2.7% lower total revenue per forty-foot equivalent unit (FEU) and thanks to 4.4% lower unit costs supported by higher bunker efficiency and a volume increase of 6.6% to 2.396mn FEUs.

This brought H114 net profit to USD1,001mn, with the liner increasing its expected full-year result from just 'being above 2013 result' of USD1.5bn to 'significantly above the 2013 result'.

Q114

Maersk Line posted a net profit of USD454mn in Q114, more than doubling the Q113 figure of USD204mn. Such improvement was achieved despite a 5.1% decrease in freight rates, as the bottom line benefited from lower bunker price and impairment reversal of USD72mn. Unit costs were down 9.0%, and container volumes increased by 7.3% to 2.2mn forty-foot equivalent units (FEUs).

Q413 & 2013

Maersk Line's Q413 revenue was down 1.1% y-o-y to USD6.45mn, despite a 10% growth in volumes to 2.2mn FEUs as rates decreased by 6.5% to 2,662USD/FEU. As a result, Maersk Line reported a profit - net operating profit after tax (NOPAT) - of USD313mn for Q413, a y-o-y decrease of 6.6% compared to Q412.

Revenue for the year declined by 3.4% to USD26.2bn, despite volumes increasing from 8.5mn FEUs in 2012 to 8.8mn FEUs in 2013. NOPAT more than tripled, increasing from USD461mn in 2012 to USD1.5bn. The improvement was attributed to lower unit costs (USD2,731 per FEU including VSA income in 2013, compared to USD3,054/FEU in 2012) through the continuous focus on operational cost savings mainly from vessel network efficiencies, active capacity adjustments and improved vessel utilisation', and was also supported by lower bunker price (USD595 per tonne, compared to USD661).

Q313 & 9M13

Maersk Line's profit in Q313 was up 11.2% y-o-y from USD498mn to USD554mn. A.P. Moller-Maersk Group attributed such improvement to lower costs. Maersk Line's volumes increased by 10.6% to 2.3mn FEUs. Increased volumes and an average deployed fleet capacity decreased of 0.8% resulted in improved vessel utilisation and unit costs lower by 13.0%. Freight rates were down 12.2%.

Maersk Line was expecting their 'result for 2013 to be significantly above 2012 (USD461m) based on the strong result for the first nine months of USD1.2bn.'

Maersk Line's volume in the first nine months of 2013 was up 3.0% to 6.7mn FEUs, while the average freight rate decreased by 7.0%.

Q213 & H113

Maersk Line's profit amounted to USD439mn in Q213 - a y-o-y increase of 93.4% on USD227mn in Q212. The AP Moller-Maersk Group explained such significant improvement by lower costs during the period. Volumes were up 2.1% to 2.2mn FEUs, while average freight rate was down 13.1% and total cost per FEU fell by 12.7%. According to the group, the cost decrease was mainly due to vessel network efficiencies and lower bunker price. The total fleet capacity of Maersk Line decreased by 0.9%.

In the first half of 2013, Maersk Line's revenue was down 4.9%, y-o-y, from USD13.634bn to USD12.964bn. The company posted a USD643mn NOPAT for the period, compared to a loss of USD372mn in H112. As in the case of Q213 performance, the significant improvement in the financial performance in H112 was achieved, according to the group, through lower costs mainly driven by vessel network efficiencies and lower bunker price. The volume was down 1.0% to 4.3mn FEUs, while the average freight rate decreased by 5.0%.

Q113

Maersk Line posted a net profit of USD204mn in the first quarter of 2013, compared with net loss of USD599mn in the corresponding period of 2012. With revenue unchanged at USD6.3bn as a result of a y-o-y freight rate increase of 4.7% offset by a 4.0% decrease in volumes, such an improvement in the bottom line was attributed to lower costs.

According to AP Moller-Maersk Group CEO Nils Andersen, as reported by American Shipper, Maersk Line has controlled expenses by reducing capacity and had 28 idle ships at the end of Q113 - the equivalent of some 6.5% of its fleet.

Q412 & 2012

Maersk Line's revenue in Q412 increased by 2.5% y-o-y to USD6.52mn, despite a 9.1% fall in volumes to 2mn FEUs and thanks to a 6.6% growth in the freight rate. As a result, Maersk Line recorded a NOPAT of USD335mn, compared with the USD593mn loss it recorded in Q411, and was also helped by fall in the bunker fuel price from USD658 to USD604 per tonne.

Revenue for the year was up 8.0% to USD27.1bn, and volumes increased from 8.1mn FEUs in 2011 to 8.5mn FEUs in 2012. Cost reductions, surcharges collection and 1.9% higher average rate y-o-y led Maersk Line back to the black, posting a NOPAT of USD461mn in 2012 compared to a loss of USD553mn in 2011.

According to the company, it gained market share for the full year, but saw a declining share through H212.

Q312 & 9M12

In Q312 Maersk Line's revenue increased by 5.7% y-o-y to USD6.96bn. The main driver behind this increase was a 5.7% increase in the freight rate, which averaged USD3,022 per FEU over Q312, as volumes carried remained static y-o-y, at 2.1mn FEUs.

On the back of this, Maersk Line recorded a profit of USD498mn - an improvement on the USD289mn loss in Q311. The profit was accomplished not only by increased revenue, but by a fall in operating costs, specifically the bunker fuel price - down 1.2% y-o-y to an average of USD648 per tonne in Q312.

The positive result in Q312 enabled Maersk Line to record a profit of USD126mn in 9M12. Over the first nine months of 2012 the firm's revenue increased by 9.9% to USD20.6mn, with volumes growing by 10.2% and freight rates by 0.24%. Bunker prices, while down in Q312, were elevated for the other two quarters, up 11.9% for the period.

Q212 & H112

Maersk Line's net profit in Q212, while a positive signal, was not enough to drag the carrier back into the black for the first six months of 2012. The profitable second quarter was achieved due to success in pushing up rates on the Asia-Europe route, to which the company is most exposed. The limited success of the sectorwide rate increase the company implemented on the route in Q312, however, offered downside risk to the firm's ability to turn a profit for the whole of 2012.

In Q212 Maersk Line recorded a net operating profit of USD227mn, up from a USD95mn loss in Q211. The Q212 profit was enough to wipe out the loss in Q112, with the line recording a net operating loss of USD372mn, down from a profit of USD329mn in H111.

Maersk Line's revenue in Q212 increased by 16.7% y-o-y to USD7.3bn, with Q212 results outperforming those the company posted in Q112 and with H112 revenue increasing by 12.2%.

Maersk Line's revenue increase in Q212 was driven by the increase in volumes, with the carrier shipping 10% more boxes than in Q211, and the uptick in rates, with the company's average freight rates increasing by 4.2% y-o-y in Q212. Operating costs remained high, as although the bunker price ticked down in Q212, it was still up y-o-y, with Maersk Line posting an average bunker price increase of 10.3% in Q212 and 19.6% in H112.

Vitality for Maersk Line, Q212 rate increases were successful on the Asia-Europe route, the trade route to which it is most exposed, accounting for 24% of its operations. Maersk Line boosted rates on the route by 14%, but this was not enough to wipe out the rate declines in Q112, with rates on the trade route down 8% y-o-y.

Q112

Despite freight volumes increasing by 22.2% in Q112, enabling Maersk Line's revenue to grow by 7.4% y-o-y, the company remained in the red, recording a loss of USD599mn. The company was dragged down by the 9% decline in rates and the high price of bunker, with the price of fuel increasing by 30.9% in Q112.

BMI believes that the depth of Maersk Line's loss was mainly due to its exposure to Asia-Europe. In terms of revenue generation, the trade route was the worst-hit, with the average rate declining by 21% y-o-y. In fact, Maersk Line's main route exposure, measured in distribution of volumes across its networks, in all but one case recorded rate declines in Q112. Rates on the Asia-Europe trade route, which accounts for 37% of Maersk Line's operations, fell 21%. The Latin America and transpacific routes, which account for 14% and 11% respectively of Maersk Line's network, recorded y-o-y rate declines of 8% and 5% respectively. Africa coverage, which accounts for 15% of Maersk Line's operations, posted a rate increase, but this was just 2% y-o-y.

2011

Despite Maersk Line's revenue increasing by 4.5% y-o-y from USD24bn to USD25.1bn, and transported volumes increasing by 11%, the company still posted a loss of USD532mn; in 2010, it had recorded a profit of USD2.8bn. The loss can be attributed to the sharp decline in freight rates, as a rate war between the major box carriers played out in 2011, forcing Maersk Line's average freight rate down 7.7% y-o-y, to USD2,828 per TEU. This was coupled with the negative impact from spiralling fuel costs, with the bunker price average increasing by 35.4% y-o-y to USD620 per tonne.

Maersk Line's exposure to the Asia-Europe trade route was a key factor in its 2011 loss. The route dominates the company's operations, accounting for 39% (the operator in fact lifted its market share in this route by 1 percentage point over the year, from 38%). While the route recorded solid throughput growth of 16% in 2011, a y-o-y decline in rates of 19% made turning a profit impossible.

Other key areas of growth for Maersk Line, in terms of container volumes, were Africa and Latin America, which recorded throughput increases of 19% and 17% respectively. These regions also increased their role in the carrier's distribution of volumes, with Africa accounting for 16% of the total and Latin America accounting for 14%. Unfortunately, rates also declined on both routes. The three areas in 2011 where rates did not decline were the transatlantic, Oceania and intra-Asia. Intra-Asia in our view, remained Maersk Line's stand-out performer, seeing 5% volume growth. Intra-Asia still only accounted for 6% of Maersk

Line's total volume distribution, but with demand increasing and the fact that it has proved itself relatively protected from the rate decline, BMI expected Maersk Line to continue expanding its coverage.

Latest Activity

New CFO announced

On March 13 2015 Maersk Line announced the appointment of a new Chief Financial Officer (CFO). From April 7 Pierre Danet was to join the company as CFO and a member of the management board of Maersk Line. Prior to the move, Danet was Vice President and regional CFO of Hewlett Packard, Printing and Personal Systems in EMEA. Maersk Line also stated that its current Chief Strategy, Finance and Transformation Officer Jakob Stausholm will continue in the role of Chief Strategy and Transformation Officer, 'adding further focus and leadership to the ongoing transformation and business development' of the company.

As of April 7, Maersk Line's management board consists of seven members: Søren Skou, Chief Executive Officer (CEO); Michael Chivers, Chief Human Resources Officer; Vincent Clerc, Chief Trade & Marketing Officer; Pierre Danet, Chief Financial Officer (CFO); Steven Schueler, Chief Commercial Officer (CCO); Jakob Stausholm, Chief Strategy and Transformation Officer; and Søren Toft, Chief Operating Officer (COO).

Still Most Reliable

Maersk Line remained the most reliable carrier in 2014 despite a challenging year with extreme weather and adverse conditions in some ports, according to maritime analyst SeaIntel data revealed by Maersk, while there was an industry-wide dip in reliability scores.

Maersk Line's score was at 83.7% compared to an industry (top 20 carriers) average of 72.2%. The company was followed by Hamburg Süd with 82.2% and CSAV with 77.8%. Maersk Line's reliability was 4.1% than in 2013, while the rest of the industry 'experienced a substantial dip in scores'.

Box Volumes up 6.8% in 2014

Maersk Line's container volumes increased by 6.8% to 9.442mn forty-foot equivalent units (FFE) in 2014, compared to 8.839mn FFE in 2013. The growth was above the 3.6% market increase. The company

also stated that its market share in terms of capacity remained at 15% and Maersk Line's long-term strategy is to grow with the market.

Back to Southampton

Maersk Line has made its first call at Southampton in five years in February. Susan Maersk was the first vessel to call as part of the company's new East West Network, the global shipping service that connects Europe, North America and Asia. The 347-metres-long vessel capable of carrying over 10,000TEU called Southampton en route from Ningbo in China to Le Havre, Antwerp and Felixstowe and back to the Far East. According to Maersk, the new call aims to service businesses in the south west of the UK, while Felixstowe will continue servicing customers based in the rest of the UK.

Mediterranean Shipping Company (MSC)

Overview

Mediterranean Shipping Company (MSC) was founded in 1970 in Geneva, Switzerland. It launched its first service between the Mediterranean and South and East Africa in the mid-1970s. In 2003, it became the second-largest container shipper in the world, and remains in that position.

The carrier operates 200 direct and combined services weekly, calling at 315 ports. It has 480 offices in 150 countries and employs more than 24,000 staff.

SWOT Analysis

Strengths

- MSC is the second-largest container shipper in the world.
- The company has a forward-thinking strategy, with a fleet of 14,000-twenty-foot equivalent unit (TEU) vessels, and in 2015 started receiving 19,224TEU ships.
- MSC is not averse to chartering, which has allowed it to expand its fleet.
- The line is managing its capacity and exposure during volatility in the container shipping sector via link-ups with other carriers and by participating in the 2M vessel-sharing agreement with Maersk Line.
- The company is increasing its exposure to the US, operating 14,000TEU vessels on the transpacific trade route.

Weaknesses

- With such a large fleet, MSC is constantly running the risk of overcapacity, which could be a drain on resources if business slows. It has 52 vessels on order, at a time when overcapacity remains such a major issue for container lines.

Opportunities

- The shipping sector has proved lucrative in the past two decades, with trade volumes growing year-on-year since 1982. Although the downturn affected the company, the medium- to long-term opportunity for trade growth is ever present, and MSC is well positioned to capture these volumes.
- The company is seeking greater exposure to emerging trade routes, specifically in South America, which offer new growth opportunities.

Threats

- MSC is heavily exposed to Europe, not only on its Asia-Europe routes, but also its intra-Europe portfolio. The slow growth outlook in the region will be a threat to demand, and growth in volumes on these routes is likely to remain sluggish.
- MSC's desire to become number one could be hampered by Maersk Line, which is taking delivery of its 18,000TEU fleet.
- Overcapacity is set to remain a major threat for lines in the short term.

Strategy

MSC continues to snap at Maersk Line's heels, with a global market share of 13.2% compared with Maersk's 15.5%, according to AXS Alphaliner. BMI believes that MSC will continue to battle for the top position.

By some measures, it has overtaken Maersk Line to claim top position, with Containerisation International reporting in February 2011 that it had overtaken the Danish carrier in terms of capacity. This measurement takes into consideration only Maersk Line and not the whole Maersk Group, which includes Safmarine and MCC Transport. Taking the group as a whole into account, Maersk Line still holds the top position.

In December 2011, the US-based Journal of Commerce reported that, based on US import and export trade, MSC had replaced Maersk Line as the top container line serving the US in the first nine months of 2011, with MSC's operations almost balanced between imports and exports.

BMI highlights that MSC operates the largest vessels on the transpacific route. The company now utilises vessels with capacities of between 11,600TEUs and 14,000TEUs on the trade route and in October 2011 docked its largest box ship ever into the port of Long Beach, with the *MSC Beatrice*, a 14,000TEU capacity vessel, calling there.

Routes

As the rates on both the Asia-Europe and the transpacific routes remain volatile, container lines are still battling the threat of overcapacity and are linking up to better manage the problem. MSC has formed an alliance with France's CMA CGM on the trade routes of Asia-Europe, Asia-Southern Africa and South America. The alliance will maintain considerable influence on the market share of lines on the Asia-Europe route: the two carriers are operating a four-route service, including 44 ships with capacities of over

11,000TEUs. The effect of the alliance on this route was immediately felt, with the members of the Grand Alliance and New World Alliance announcing at the end of 2011 that they would join together to form a mega alliance of six operators, called the G6 Alliance.

MSC is heavily exposed to the 'big money' routes, particularly the transpacific, with the line operating five services from Asia to US West Coast ports. The line also caters to the US East Coast market with an all-water service.

In October 2014, MSC and AP Moller-Maersk received US Federal Maritime Commission approval for a vessel-sharing pact - the 2M alliance. The US approval was the last regulatory hurdle for the alliance, which has commenced operations in January 2015. Under the pact, the companies were to deploy 185 containerships and, according to a joint statement by MSC and Maersk, the alliance would cut costs for shippers and reduce harmful emissions.

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The 2M alliance is expected to handle nearly 30% of all cargo trade between Asia and Europe and across the Atlantic and Pacific oceans. MSC and Maersk Line have entered a vessel sharing agreement on the Asia-Europe, transatlantic and transpacific routes in July 2014 following the failure of the P3 alliance. Under the 10-year VSA, a total of 185 vessels having a total capacity of 2.1mn twenty-foot equivalent units (TEUs) will be deployed on 21 strings. MSC and Maersk will contribute some 75 and 110 vessels with capacity of 0.9mn TEUs and 1.2mn TEUs respectively.

MSC also caters for intra-Asia trade, with its New Shogun service linking China and Japan and its TongKing Service connecting China with Vietnam. Some of the line's other services serve a number of countries in Asia before linking elsewhere in the world. The Cheetah Service links Chinese ports with the Taiwanese port of Kaohsiung, before travelling on to Africa. In April 2014, MSC launched Africa Express, a dedicated weekly service between Asia and West Africa, with cargoes being shipped directly to West Africa with an improved transit time to Tin Can-Lagos of 28 days from Chiwan and 23 days from Singapore. From November 2014, Africa Express' rotation is Shanghai, Ningbo, Nansha, Chiwan, Singapore, Port Louis, Cape Town, Lome, Coega, Singapore and back to Shanghai.

BMI believes that there is room for expansion in MSC's intra-Asia portfolio, with the potential for more intra-Asia specific routes either operated solely or in partnership. In comparison with its peers, MSC has only a small exposure to the intra-Asia market, which is set to be a major growth area for box carriers in the medium term.

Fleet

MSC has the second-largest container fleet in the world, operating 497 vessels with a total capacity of 2.5mn TEUs. The fleet's dynamics are weighted toward the charter market, with chartered-in ships accounting for 56.7% of the total.

It has an owned fleet of 193 vessels with a capacity of 1.09mn TEUs, while its chartered fleet of 304 vessels has a combined capacity of 1.4mn TEUs.

An exact breakdown of MSC's fleet is unavailable, but since January 2015 the line boasts the world's largest containership, the 19,224TEU *MSC Oscar* which edged out China Shipping Container Lines' CSCL Globe, a 19,000TEU vessel from the position. *MSC Oscar* went on its maiden voyage in January 2015, while the delivery of another vessel of the same size, *MSC Oliver*, was expected in April 2015.

While the carrier has been a member of the ultra-large container ship club, operating a fleet of 14,000TEU vessels for a number of years, up until 2014 it did not appear to be prepared to order larger ships, with MSC's founder and chairman Gianluigi Aponte stating in an interview with Lloyd's List that the company had no intention of following Maersk Line's lead and ordering 18,000TEU vessels. Aponte said that he was 'only interested in ships up to 14,000 TEUs'. BMI, however, were not completely ruling out the development of vessels larger than 14,000TEUs by MSC in the future, noting that Aponte initially denied interest in ordering 14,000TEU vessels, yet his company has since done so.

MSC is preparing to take on more box ship tonnage, both owned and chartered. The company's order book currently stands at 52 vessels with a total capacity of 660,368TEUs.

Financial Results

2013

MSC does not publish its financial results. Quantity of TEUs carried was 13.7mn.

2012

Not available. Quantity of TEUs carried was 13.2mn.

2011

Not available. Quantity of TEUs carried was 13.1mn.

2010

MSC does not publish its financial results. However, its operating fleet and the amount of cargo carried increased in 2010. In that year, the line operated 432 vessels - a y-o-y increase of 14.3% from the 387 ships operated in 2009 and above the company's pre-downturn fleet of 410 vessels. Despite the downturn in 2009, the fleet's capacity continued growing, from 1.4mn TEUs in 2008 to 1.47mn TEUs in 2009 and 1.82mn TEUs in 2010.

However, the real indicator of improvement in MSC's operations is the volume of containers carried. This grew by 17.6% y-o-y to reach 12.1mn TEUs in 2010, following a y-o-y decline of 10.5% in 2009. In 2010, levels reached and surpassed the pre-downturn handling level of 11.5mn TEUs, indicating that MSC had recovered from the downturn. Coupled with rate increases during the year, which were implemented across the board, this meant that the company was in the black in 2010.

Latest Activity

Second 19,224TEU Vessel Joins the Fleet

The second in a series of 19,224TEU vessels, MSC Oliver, will join the company's fleet in April 2015, according to MSC CEO Diego Aponte. The sea trials were conducted at the end of March. Recently MSC has received delivery of the world's biggest containership, *MSC Oscar* - a 19,224TEU capacity vessel. *MSC*

Oscar has become the world's largest container ship after edging out China Shipping Container Lines' *CSCL Globe*, a 19,000TEU vessel. *MSC Oscar* has been under construction in South Korea at the Daewoo Shipbuilding and Marine Engineering shipyard. The vessel went on its maiden voyage on the East-West trade route in January 2015, completing it in March.

Piraeus Gets Direct Connection to Australia

MSC decided to update the port rotation of its new Australia Express Service less than two weeks before its launch on March 23, adding a direct call at Piraeus, the only direct call to Greece currently available from the Australian market. Australia Express deploys twelve 4,800TEU vessels and rotates as follows: Sydney, Melbourne, Adelaide, Fremantle, Singapore, Chennai, Colombo, King Abdullah Port (Saudi Arabia), Piraeus, Valencia, Fos, La Spezia, Naples, Gioia Tauro, Port Louis, Pointe des Galets, Sydney.

CMA CGM

Overview

CMA CGM is the world's third-largest shipping line. Compagnie Générale Maritime (CGM) was formed in 1977 by the merger of Messageries Maritimes (MessMar) and Compagnie Générale Transatlantique (Transat). Compagnie Maritime d'Affrètement (CMA) was founded the following year.

In 1996 CMA CGM was privatised and the following year made its first acquisition, Australian National Lines (ANL). This was followed by a spree of acquisitions, beginning with UK-based MacAndrews in 2002. In 2006 CMA CGM purchased Delmas, an African shipping line previously owned by Groupe Bolloré. The acquisition propelled CMA CGM to third place in the ranking of the world's largest container shipping lines. Strong growth enabled it to make three purchases in 2007, with the acquisition of Taiwan-based Cheng Lie Navigation, Moroccan line COMANAV and US-based US Lines.

Turkey's Yildirim Group has a 24% stake (which it plans to divest in 2015) in CMA CGM and has voting rights, but the Saadé family remains in charge, with a majority of both shares and voting rights. Fonds Stratégique d'Investissement (FSI) holds a 6% stake in the company following its USD150mn equity injection in 2013.

The group has operations in container shipping, with a focus on reefer cargo. It also operates in the tourist industry through subsidiary Croisières et Tourisme. CMA CGM Logistics boasts 55 branches in Asia, Europe, the Middle East, North and South America and Africa. In 2012 CMA CGM Group combined five of its multi-modal subsidiaries (CMA Rail (Rail Link Europe); French River Shuttle Containers; ocean freight forwarder LTI France (Land Transportation International); Progeco - the repair arm of CMA CGM's container business; and TCX Multimodal Logistics - a bonded warehouse company that operates in many French ports) into one entity - tri-modal operator Greenmodal Transport. Terminal Link is the group's terminal operating business.

SWOT Analysis

Strengths

- The group has the third-largest container fleet in the world.
- CMA CGM has a number of diversified subsidiaries, catering for different markets across the globe.
- Terminal Link supports the growth of the shipping division and the group's subsidiaries.

- Its multimodal divisions also bolster growth, providing clients with an integrated 'door-to-door' service.
- The line is managing its capacity and exposure during volatility in the container shipping sector via link-ups with other carriers. Being a member of the Ocean Three alliance will ensure that CMA CGM retains its role within the container shipping sector.
- The company was back in the black in 2012 and 2013.

Weaknesses

- With such a large fleet, the risk of overcapacity is ever present.
- The firm is not as diverse as competitors such as Maersk, COSCO and China Shipping, which also operate in the bulk and tanker sectors.

Opportunities

- The three-pronged acquisition of US Lines, COMANAV and Cheng Lie Navigation offers the opportunity to capture traffic volumes to and from three different regional markets.
- CMA CGM is increasing its exposure to Russia, which BMI believes in the long run will be a high-growth market.
- Increasing its exposure to Africa, a high-growth market, and expanding its services.

Threats

- The company must ensure it does not place the importance of its market share above recovery.
- Overcapacity and sluggish demand are still major issues facing the box shipping sector.
- Debt restructuring is leading to less diversity in the company's operations portfolio, with the group selling stakes in one of its major terminals and its cruise ship company.

Strategy

CMA CGM is the third-largest global container shipping company, with an 8.9% market share, according to AXS Alphaliner. This puts it considerably behind second-placed MSC with its 13.2% market share, but significantly ahead of fourth-place Evergreen, on 5.1%.

CMA CGM managed to ride out the 2009 downturn, despite a period where it looked likely that the French government would be required to bail it out. The shipping line was determined to remain a family concern. It found an investor in Yildirim Group, which agreed to invest USD500mn and take a 20% stake in the shipping line. This has since been increased to 24%, but left the Saadé family in charge, with a majority of both shares and voting rights. Yildirim was seeking to increase its stake in CMA CGM from 24% to

30%. However, at the end of 2014 revealed its plans to re-evaluate this strategy in 2015 and possibly divest the stake.

Debt restructuring is affecting CMA CGM's diversity of operations, with the company selling its stake in the Marsaxlokk Malta Freeport terminal and its cruise ship company Compagnie du Ponant.

Routes

As rates on the Asia-Europe and transpacific routes remain volatile, container lines are still battling the threat of overcapacity. Lines are continuing to link up in a bid to manage the problem. In September 2014, CMA CGM formed the Ocean Three alliance with China Shipping Container Lines (CSCL) and United Arab Shipping Company (UASC), which encased vessel sharing agreements, slot exchange agreements and slot charter agreements on their Asia-Europe, Asia-Mediterranean, Transpacific and Asia-US East Coast maritime trades. Also, a vessel sharing and slot charter agreement between Hanjin Shipping and the members of the Ocean Three Alliance has been in effect from January 2015. The Ocean Three alliance will ensure CMA CGM remains competitive in the face of a tough container shipping market. The formation marks the fourth major east-west alliance involving three major carriers, joining the G6 and CKYH-E alliances and the 2M Alliance of Maersk Line and Mediterranean Shipping Co. (MSC), an alliance that left CMA CGM to fend for itself following the June 2014 rejection by China of the P3 Network Agreement involving Maersk Line, MSC and CMA CGM.

CMA CGM is a major player in Asia-Europe trade, boasting a service network of 10 routes. It is exposed to the transpacific with a route network of 10 services and is heavily involved in intra-Asia trade. CMA CGM offers 16 intra-Asia trade routes. These are, however, feeder services, and it is the company's Asian subsidiary CNC Line that operates direct intra-Asia services. BMI expects CMA CGM to continue its strategy of developing its exposure to intra-Asia trade, as the region is deemed to offer major box shipping growth potential.

The group itself announced that in 2014 it was 'especially focusing on fast growing regions with the launch of new services and the development of port infrastructure', underlining that this 'is notably the case in Africa with the strengthening of its lines, the development of overland corridors and the opening of new agencies and logistical terminals'.

Fleet

Like its peers, CMA CGM's fleet is getting bigger, not only in terms of vessel numbers but also in terms of capacity. It operates a fleet of 13,000TEU vessels, with 30 vessels of 11,000TEU-plus capacity. The company has also welcomed three 16,000TEU ships to its fleet, with the vessels operating on the Asia-Europe trade route from the end of 2012 and from April and May 2013.

The company has 32 vessels on its order book with a total capacity of 308,117TEUs, according to AXS Alphaliner.

The company has concentrated on developing its fleet via chartering in tonnage and is expected to continue this strategy. Chartered tonnage accounts for 67.9% of CMA CGM's total TEU capacity. This offers the company considerable flexibility. During periods of decline in volumes, it can return chartered vessels when the charter period has finished, reducing the size of its fleet and operating costs.

Financial Results

9M14

CMA CGM's consolidated revenue increased by 4.3% in the first nine months of 2014, from USD11,990.2mn in 9M13 to USD12,509.1mn. The growth, according to CMA CGM, was mainly due to a 4.3% increase in shipping revenue. The liner's volumes were up 7.4% from 8.479mn TEUs 9M13 to 9.11mn TEUs in 9M14. Profit for the period decreased by 8.8%, from USD451.1mn to USD411.5mn.

Q214

CMA CGM posted a y-o-y increase of 3.7% in consolidated revenue in the second quarter of 2014, from USD4,050mn in Q213 to USD4,200mn. The carrier's volumes were up 8.0% to 3.1mn TEUs in Q214, compared to 2.9mn TEUs in Q213, with the average per TEU falling by 3.9% over the period.

CMA CGM attributed growth in volumes mainly to 'the development of the Group's Asia-Europe and Africa lines, and of the Asia-Pacific lines of its subsidiary ANL, reflecting CMA CGM's enhanced services portfolio in these regions'.

Consolidated net profit for the period amounted to USD94mn in Q214, below the USD268mn achieved in the corresponding period of 2013. The Q213 result, however, included non-recurring elements such as USD248mn brought by the sale of the 49% stake in port terminal operations subsidiary Terminal Link.

Q114

CMA CGM's consolidated revenue was up 2.7% y-o-y in the first quarter of 2014, from USD3,835.9mn in Q113 to USD3,940.9mn, mainly due to a 5.8% (or 154,400TEU) increase in volumes to 2.802mn TEUs in Q114 and despite average revenue per TEU falling by 2.9% to USD1,407 per TEU. Over the same period market freight rates as measured by the average SCFI compound have declined by 8.6%, according to the company.

The 154,400TEU increase in volumes was primarily attributable to a 76,000TEU (5.1%) increase in volumes on CMA CGM's main East West lines, to a 2,600TEU (3.7%) increase on main North South lines, and to a 52,000TEU (12.0%) increase by CMA CGM's subsidiaries, with the most of the increase brought in by ANL, the subsidiary specialising on intra-Asia trade.

Profit for the period was up 0.68% y-o-y from USD102.4mn to USD103.1mn.

2013

CMA CGM's consolidated revenue decreased by 0.1% y-o-y in 2013, from USD15,923.2mn in 2012 to USD15,901.5mn, mainly due to a 2.2% decrease in other activities revenues reflecting deconsolidation of CMA CGM's terminal activities subsidiary Terminal Link combined with a 0.03% increase in container shipping revenue, which amounted to USD14,751.9mn, compared to USD14,748.1mn in the previous year.

Volumes were up 7.5% y-o-y from 10.603mn TEUs in 2012 to 11.397mn TEUs in 2013. Average shipping revenue per TEU (shipping revenue divided by total carried TEU volumes) decreased 6.9% or USD96 per TEU from USD1,391 per TEU in 2012 to USD1,294 per TEU in 2013.

Consolidated net profit was up 22.8% y-o-y to USD408mn, compared to USD332mn a year ago, in part as a result of the sale of 49% of Terminal Link in June.

Q313& 9M13

CMA CGM's consolidated quarterly revenue was down 2.4% y-o-y from USD4.2bn to USD4.1bn in Q313. Net profit attributable to shareholders decreased significantly - from USD363mn to USD70mn. The year-to-date figures, however, improved, with a 0.3% y-o-y increase in revenue - from USD11.9bn to USD12.0bn - and a 52.6% growth in net profit - from USD284mn to USD434mn.

Container volumes were up 11.1% y-o-y to 3.0mn TEUs in Q313, the year-to-date box volumes increased by 6.3% from 8.0mn TEUs in January-September 2012 to 8.5mn TEUs.

Q213 & H113

CMA CGM's consolidated revenue increased by 1.7% y-o-y to USD7.9bn in the first half of 2013, compared with USD7.8bn in H112, despite Q213 revenue at USD4.0bn being 2.4% below the USD4.1bn achieved in Q212. The group's net profit was at USD364mn in H113, compared to a net loss of USD79mn in H112. Most of the profit (USD268mn, +58.6% y-o-y) was achieved in Q213 and included USD249mn related to the reorganisation of port operations, including the disposal of Terminal Link.

CMA CGM's container volumes were up 6.9% y-o-y to 2.9mn TEUs in Q212; however, the average freight rate was down 8.6% over the period. H113 box volumes were up 4.9% from 5.3mn TEUs in H112 to 5.6mn TEUs.

CMA CGM once again reported a significant reduction of its net debt - by USD385bn - to USD3.8bn at June 30, following USD1.1bn and USD0.4bn contractions over two previous quarters.

Q113

CMA CGM reported improved consolidated financial results for the first quarter of 2013. The group posted a net profit of USD102mn in Q113, compared to a net loss of USD240mn in the corresponding quarter of 2012. CMA CGM's container volumes were up 3.0% y-o-y, from 2.6mn TEUs in Q112 to 2.7mn TEUs in Q113, resulting in a 6.0% growth in consolidated revenue, from USD3.6bn to USD3.8bn, which was also affected by a 3.0% increase in freight rates.

CMA CGM also reported a significant reduction of its net debt to USD4.2bn at March 31 2013, which is USD1.1bn less than, at the end of Q112 and USD0.4bn less than at December 31 2012.

2012

CMA CGM's consolidated revenue increased by 7.0% y-o-y in 2012, from USD 14.9bn in 2011 to USD15.9bn, driven by container volume growth of 6.0%, from 10mn TEUs in 2011 to 10.6mn TEUs in 2012. The company said it achieved USD800mn of savings over the year - well above target. It posted a consolidated net profit of USD361mn in 2012, compared to a net loss of USD5mn a year before.

The company managed to reduce bunker costs per TEU by 12.0% and charter expenses by USD200mn. In 2013 it expects a similar level of profitability, helping it to cut its net debt by USD1.1bn to USD3.5bn.

A company press release mentions the strengthening of CMA CGM's balance sheet thanks to the sale of 49% of Terminal Link for EUR400mn, the closing of USD100mn equity injection from Yildirim, the signing of USD150mn equity injection from Fonds Stratégique d'Investissement (FSI) and the closing of the agreement with company's banks regarding its debt restructuring.

Q312 & 9M12

CMA CGM reported improved earnings for Q312. This left it on course for a full-year profit after a hugely challenging four years for the global container sector. However, while this provides some much-needed respite and underscores the success of its cost-cutting programme, ongoing issues of overcapacity and a weak global growth outlook do not give cause for much optimism.

CMA CGM posted a net profit of USD371mn in Q312, bringing 9M12 profit to USD310mn, compared to just USD13.2mn in the first nine months of 2011. An improved Q3 was attributed to internal cost-reduction measures, as well as some rates relief and the benefits of reduced fuel costs. The ongoing challenges of overcapacity and weak global growth saw the company state that Q4 would be weaker. Yet it remained on track to post a full-year net profit.

Reasons for optimism for CMA CGM come in the form of the successful cost-control measures. In the first nine months of the year it realised savings of USD550mn, equivalent to a 5% y-o-y reduction in operating costs and well ahead of the target of USD400mn in savings for the full year. Planned asset sales, including the disposal of a 49% stake in terminal operator Terminal Link and the sale and leaseback of some of its

self-owned vessels, should help keep operating costs under control moving into 2013. Furthermore, planned investments from FSI (USD150mn) and Yildirim (USD100mn) should help alleviate operating pressures. Finally, perhaps most importantly and related to the aforementioned planned capital injections, CMA CGM reached a restructuring deal with its lenders to help manage its 2013 debt obligations.

While providing respite and putting the company on a firmer footing, all this did not prevent CMA CGM from having another challenging year in 2013. The external operating environment was simply too difficult. On the supply side, issues of overcapacity only became greater, and indeed CMA CGM contributed to this with its own ordering strategy. On the demand side, a weak outlook for global economic growth acted as a further headwind.

BMI estimates global real GDP growth of 2.9% in 2013, revised down from a previous forecast of 3.0%. While high frequency indicators suggest the outlook for global growth is weak rather than recessionary, a Chinese hard landing, eurozone debt woes, the US fiscal cliff, the ever more marginal gains to be realised from expansionary monetary policy and the increasing difficulty with which governments can pursue expansionary fiscal policy - all mean this outlook remains precarious.

Latest Activity

Coverage of South China Improved

CMA CGM added a direct call at Chiwan (China) on a westbound leg of its SHAKA EXPRESS 2 service from March 30. The updated service offers the following rotation: Shanghai - Ningbo - Kaohsiung - Hong Kong - Chiwan - Tanjung Pelepas - Port Louis - Durban - Coega - Singapore - Kaohsiung - Nansha - Hong Kong - Yantian - Shanghai. The aim of the move is to offer a weekly direct service from Asia to Southern Africa and the Indian Ocean and to improve coverage of South China, with the company stating that thanks to the Chiwan call it will achieve 'significant improvement in the management of transshipments and smooth connection for cargo from the West Pearl River Delta'.

Ningbo Added to REX 3 Service

CMA CGM announced the enhancement of its REX 3 service with the addition of a call at the Chinese port of Ningbo from March 11. The new port rotation of REX 3 is as follows: Ningbo - Xiamen - Yantian - Shekou - Port Kelang - Djibouti - Jeddah - Port Sudan - Djibouti - Port Kelang - Ningbo. According to the company, REX 3 now features one of the fastest transit times available in the market - Ningbo to Jeddah in 23 days.

CMA CGM VOLGA Joins the Fleet

CMA CGM added a new container ship *CMA CGM VOLGA* to its fleet on March 7 2015. Named after Europe's longest river flowing through central Russia and into the Caspian Sea, the 10,622TEU ship is the eighth in a series of 28 vessels with a capacity of 9,400-10,900TEUs named after famous rivers and to be delivered by Q316. The new vessel measures 300 metres in length and 48m in width. The new container ship will be sailing under the Malta flag and has already joined CMA CGM's Bosphorus Express (BEX) service calling at Dalian, Tianjin, Kwangyang, Busan, Shanghai, Ningbo, Chiwan, Yantian, Tanjung Pelepas, Izmit, Istanbul Ambarli, Constanza, Odessa, Illichivsk, Port Said, Port Kelang, Singapore and Dalian again. *CMA CGM VOLGA* was built by the New Times Shipbuilding (NTS) shipyards in Jiangsu, China.

Evergreen Line

Overview

Evergreen Line is the name and global brand under which five shipping companies operate. The brand was established in May 2007 and encompasses Evergreen Marine (Taiwan), Italia Marittima (Italy), Evergreen Marine (Hong Kong) and Evergreen Marine (UK). A fifth carrier, Evergreen Marine (Singapore), signed a joint service agreement in May 2009.

Evergreen Line's main routes focus on the delivery of goods from Asia, particularly Taiwan, Hong Kong, China, South Korea and Japan. It operates to and from the US East and West Coasts, South America, Europe, the Mediterranean, the Middle East and Africa. It also provides a container service between the east coast of South America and the East Coast of the US, as well as a service linking Panama with the US West Coast. The carrier provides regular feeder services in the Caribbean, the Mediterranean and around the Indian subcontinent.

Evergreen is engaged in the port operating sector, with terminals including the Taichung Container Terminal and the Kaohsiung Container Terminal in Taiwan, the Colon Container Terminal in Panama, and the Taranto Container Terminal in southern Italy, in which Hutchison Port Holdings also has a stake.

SWOT Analysis

Strengths

- Evergreen operates one of the most globalised route networks, with strong coverage of major Latin American and Middle Eastern ports in addition to its core Asian, US and European services.
- Its route-sharing agreements allow it to reduce capacity while still meeting client demands.
- Highly exposed to the intra-Asia trade route, which is widely considered a major growth market.
- The CKYH Alliance (also known as the Green Alliance), made up of COSCON, 'K' Line, Yang Ming and Hanjin Shipping, has formed a partnership with Evergreen Line, allowing the line to better compete with other alliances, as well as market leader Maersk.
- Membership of the CKYHE Alliance (CKYH and Evergreen Line) makes the line more competitive on the trade routes between Asia and Europe, including the Mediterranean.
- Has increased its routes through alliances, despite the difficult operating environment.

Weaknesses

- With a large container fleet and little diversification into other sectors, the risk of overcapacity is ever-present. This threat is especially relevant as the company has a large newbuild fleet currently on order, at 24 ships.
- Flagship services are focused on Asia, so a shift in the dynamics of this region could make Evergreen vulnerable.
- Evergreen Marine's (Evergreen Marine Corporation (Taiwan) Ltd. and its subsidiaries') consolidated net loss increased almost ten-fold in 2013, reaching TWD2.05bn.

Opportunities

- Seeking safety in numbers, Evergreen has joined up with the CKYH Alliance on several routes.
- The company is currently conducting the 'rejuvenation' of its fleet, which will give it a younger and more modern fleet and will optimise unit costs.
- Ordered newbuilds at the bottom of the market, so has been able to expand more cheaply than its peers.
- Well placed to take advantage of the growth in cargo traffic brought about by the opening of direct routes between China and Taiwan.
- Is expanding its emerging trade route coverage, with new services connecting Asia and Africa.

Threats

- While the company has built up intra-Asian history and expertise, the region's growth potential is luring new players, increasing the competition Evergreen will face.

Strategy

After clawing its way back up the ranks and reaching fourth place, Evergreen Line has slipped one place and is now fifth in terms of market share. According to AXS Alphaliner, it has an overall capacity of 965,341 twenty-foot equivalent units (TEUs), 5,089TEUs behind the fourth-largest container shipping company Hapag-Lloyd and 149,025TEUs ahead of sixth-placed COSCON.

Routes

Evergreen Line boasts a strong presence on intra-Asia trade routes, and continues to launch new routes. The latest service to be included in its intra-Asia portfolio is a new weekly Taiwan-Shekou-Malacca Strait Service (TSS), with the port rotation of Kaohsiung - Hong Kong - Shekou - Port Klang - Penang - Port

Klang - Singapore - Tanjung Pelepas - Kaohsiung - and a dedicated weekly Taiwan - Hong Kong Service (THK), with the port rotation of Taichung, Taipei, Kaohsiung, Hong Kong and Taichung. The high growth potential of intra-Asia routes has seen a number of lines expand into this area. BMI believes Evergreen Line is positioned better than most, as intra-Asia is its traditional operating area and it has built up considerable expertise and a client base there.

In March 2012 the line announced its return to the North America-South America route, in conjunction with a number of other lines. Evergreen, NYK Line (NYK), Hanjin Shipping and Hyundai Merchant Marine (HMM) jointly launched a new service between the US East Coast and South America, the Atlantic North South Service (ANS).

The company has also developed a role on the 'big money' routes, and has 13 Asia-Europe and 19 transpacific services.

Fleet

Evergreen Line has a fleet of 203 vessels, with a capacity of 965,341TEUs. The company owns 111 and charters 85 vessels. This translates to a total 426,171TEUs, and 44.1% of the company's fleet is chartered. The capacity of Evergreen-owned vessels is 539,170TEUs.

In terms of vessel capacity, its fleet is much smaller than its peers', with vessels mainly ranging from 1,038TEUs to 8,508TEUs, although in October 2014 it chartered Thalassa Axia for 10 years, its tenth and last 13,800TEU that was part of a 10-vessel charter agreement with Greece's Enesel, according to the terms of which all vessels had to be delivered to Enesel and chartered by November 2014. Ten more 14,000TEU vessels were chartered as per charter agreements signed with Costamare and Shoeni Kisen Kaisha, with each company providing five vessels to be delivered in 2016 and 2017 respectively. Evergreen's strategy of maintaining a large fleet made up of smaller vessels ties the carrier with intra-Asia routes, to which it is highly exposed. The company had previously seemed unprepared to make the leap into the mega-vessel class, a move undertaken by most of its peers. However, its orderbook shows it is prepared to take more vessels with an average capacity of 15,147TEUs.

The line's avoidance of ordering mega vessels appeared to be due to reservations by chairman and founder Chang Yung-fa. He has been reported to be 'a noted sceptic about the industry trend towards far larger ships, believing that the need to fill them would end up driving down earnings'. This scepticism, however, appears to have been overcome, with Evergreen chartering significant number of 14,000TEU and

18,000TEU vessels. BMI notes that Evergreen is ensuring some protection, as it is chartering the vessels instead of owning them.

BMI believes Evergreen's decision to join the mega-vessel club will enable it to optimise its costs. It will also help the company to remain the number one container line in Asia.

Evergreen's orderbook, at 363,524TEUs or 37.7% of its current fleet, is 244,024TEUs greater than that of COSCON (at 119,500TEUs), meaning Evergreen should comfortably retain its lead. The change in strategy will also help the company move toward Chang's reported goal of 'steering Evergreen into becoming the world's largest container line in his lifetime'.

The company calls its current fleet development a 'fleet rejuvenation programme', which it started in 2010 by ordering twenty 8,000TEU-plus L-type vessels from Samsung Heavy Industries and followed by an order for 10 vessels of the same type from Taiwan's CSBC Corp in 2011. Evergreen also took delivery of five 8,800TEU and 10 13,800TEU chartered vessels, with another ten 14,000TEU ships to be delivered in 2016-2017. 27 of the thirty L-Type vessels were delivered by March 2015, while three more newbuilds are to be delivered by Q315. With the delivery of all these 66 vessels of medium to ultra-large size its currently chartered ships will be gradually redelivered as their charters expire.

Evergreen previously planned to build 100 container ships, but these plans have been put on hold until after the Panama Canal expansion project is completed, which is due in 2016.

Financial Results

9M14

Evergreen Marine Corporation (Taiwan) Ltd. and its subsidiaries' operating revenue was up 1.2% to TWD107.1bn in the first nine months of 2014, compared to TWD105.9bn in 9M13. Profit for the period amounted to TWD960.09mn, an improvement compared to the TWD2,436.6mn loss in the first nine months of 2013.

H114

Evergreen Marine Corporation (Taiwan) Ltd. and its subsidiaries posted a loss for the period in the amount of TWD1.51bn in the first six months of 2014, an improvement compared to the TWD2.53bn loss in H113. Operating revenue decreased by 0.5% y-o-y to TWD69.5bn.

2013

Evergreen Marine Corporation (Taiwan) Ltd. and its subsidiaries recorded a consolidated net loss for the year of TWD2.05bn in 2013, an almost ten-fold increase on the TWD211.7mn net loss in 2012.

Consolidated operating revenue decreased by 1.3% y-o y to TWD139.2bn.

Q313

Evergreen Marine recorded a TWD48.5mn profit in Q313, a huge drop on the profit of TWD2.5bn posted in the same period of 2012, according to Seatrade Global. The liner's revenue decreased by 10.4% y-o y to TWD36bn.

Q213

Evergreen Marine posted a net loss of TWD400.5mn in Q213, compared to net profit of TWD 858.3mn in the same period of 2012, according to Seatrade Global. Revenue decreased by 2.54% y-o-y, from TWD37.45bn to TWD36.5bn.

Q113

Evergreen Marine recorded a net loss of USD61mn in the first three months of 2013, according to Taipei Times, as reported by CargoNews Asia.

2012

Evergreen Marine returned to the black in 2012, posting a net income of TWD128.53mn, compared to a TWD3.09bn loss in 2011. The company said it would not pay dividends.

Q312 & 9M12

Evergreen Marine recorded a net profit of TWD104.15mn (USD3.56mn) for January-September 2012, and a TWD2.5mn profit in Q312. While it was in the black for the first nine months of 2012, profits were considerably lower for this period than 9M11, when the company saw a profit of TWD266.8mn.

Q212 & H112

Evergreen announced a net profit of TWD858mn (USD29mn) for Q212. It reported an operating income of TWD641mn (USD22mn). However, it reported a loss of TWD2.4bn (USD82mn) in H112. This was compounded by an operating loss of TWD2.24mn (USD76mn) in H112.

2011

Evergreen Marine reported a net loss of USD105mn in 2011. Revenue fell to USD514mn.

H111

Evergreen Marine managed to remain in the black in H111, unlike many of its peers, despite the fact that its profit declined by 61% to TWD1.39bn (USD48mn) from TWD4.03bn in H110. Its revenue fell from TWD8.6bn to TWD7.59bn, with the company attributing the decline to overcapacity and weakening in the economic recovery, which suppressed demand.

2010

In 2010 Evergreen Marine registered revenue of USD3.5bn, up 39.9% y-o-y. This enabled it to return to the black, with an operating profit of USD403.1mn compared to a loss of USD473mn in 2009.

Latest Activity

South East Asia Service Enhanced

Evergreen Line enhanced its services to/from South East Asian markets as of the end of March, citing the strong growth potential of Intra-Asia trades. The company launched a new Taiwan-Shekou-Malacca Strait Service (TSS), at the same time introducing a dedicated Taiwan - Hong Kong Service (THK). Three 1,600TEU vessels are deployed on the weekly TSS service, which connects Taiwan, southern China, Singapore and Malaysia. The start of this weekly service will be marked by the inaugural sailing and rotates as follows: Kaohsiung - Hong Kong - Shekou - Port Klang - Penang - Port Klang - Singapore - Tanjung Pelepas - Kaohsiung.

The weekly THK Service employs one 1,200TEU vessel and rotates as follows: Taichung, Taipei, Kaohsiung, Hong Kong and Taichung. The aim of the THK is to improve service frequency between Taiwan and Hong Kong and to increase connectivity to the company's global network, also providing 'a Blue Way' coastal feeder option between Taichung, Taipei and Kaohsiung, thereby significantly reducing the demand for trucking across Taiwan', according to Evergreen.

CKYHE Europe Network Reorganised

The CKYHE Alliance (COSCO, "K" LINE, Yang Ming, Hanjin Shipping, and Evergreen Line) reorganised their Asia-North Europe and Asia-Mediterranean service network for 2015. From early April the alliance provides six Asia-North Europe services (NE2/NE3/NE5-CEM/NE6/NE7/NE8-CES) and three Asia-Mediterranean services (MD1/MD2/ADR).

The details of Asia-North Europe service network are as follows. The NE2 service deploys ten 14,000TEU vessels and calls at Nansha - Kaohsiung - Yantian - Singapore - Piraeus - Rotterdam - Hamburg - Felixstowe - Antwerp - Piraeus - Singapore - Hong Kong and back at Nansha. The NE3 deploys eleven 13,000TEU vessels and rotates as follows: Xingang - Dalian - Qingdao - Shanghai - Ningbo - Singapore - Rotterdam - Hamburg - Antwerp - Shanghai - Xingang. The NE5 (Evergreen Line's name is CEM) calls Shanghai - Ningbo - Yantian - Tanjung Pelepas - Rotterdam - Felixstowe - Hamburg - Rotterdam - Tanjung Pelepas - Kaohsiung and Shanghai, making use of ten 14,000TEU vessels. The NE6 service deploys eleven 13,000TEU vessels on the following port rotation: Qingdao - Kwangyang - Pusan - Shanghai - Yantian - Singapore - Algeciras - Hamburg - Rotterdam - Le Havre - Algeciras - Singapore - Yantian - Qingdao. The NE7 calls Ningbo - Shanghai - Xiamen - Singapore - Piraeus - Hamburg - Rotterdam - Felixstowe - Antwerp - Piraeus and Ningbo, deploying ten 14,000TEU vessels. Finally, the NE8 (Evergreen's name is CES) uses ten 8,500TEU vessels and rotates as follows: Taipei - Ningbo - Shanghai - Shekou - Colombo - Felixstowe - Hamburg - Rotterdam - Le Havre - Colombo - Taipei.

The Asia-Mediterranean Service of CKYHE from April 2015 is as follows. The MD1 Pendulum service deploys sixteen 10,000TEU vessels and calls Pusan - Qingdao - Shanghai - Ningbo - Yantian - Hong Kong - Nansha - Singapore - Piraeus - La Spezia - Genoa - Barcelona - Valencia - Piraeus - Singapore - Vung Tau - Hong Kong - Shanghai - Pusan - (USA) and Pusan. The MD2 service rotates as follows: Xiamen - Ningbo - Shanghai - Kaohsiung - Yantian - Singapore - Port Said - Ashdod - Genoa - Barcelona - FOS - Port Said - Singapore - Hong Kong - Xiamen, deploying ten 8,500TEU vessels. Finally, the ADR service deploys ten 8,500TEU vessels, calling Qingdao - Shanghai - Ningbo - Taipei - Shekou - Yantian - Tanjung Pelepas -

Ashdod - Alexandra - Piraeus - Koper - Trieste - Piraeus - Jeddah - Colombo - Tanjung Pelepas - Shekou - Kaohsiung - Qingdao.

Evergreen to Charter Eleven 18,000TEU Vessels

Evergreen Group announced at the end of January 2015 the signing of time charter agreements with Shoei Kisen Kaisha, Ltd. to charter a total of eleven 18,000TEU vessels, which include the six ships of the same capacity announced by Evergreen Marine Corp. (EMC) and its subsidiary in December 2014. The vessels are planned to be delivered in 2018-2019.

COSCO Container Lines Company (COSCON)

Overview

COSCO Container Lines Company (COSCON) is one of the world's biggest container shipping lines and is the largest Chinese carrier, exceeding rival China Shipping Container Lines (CSCL) in terms of fleet capacity.

COSCON is the container-transporting arm of China COSCO Holdings Company. The company dates back to 1961 and was originally engaged in transport solutions. It did not become a shipping company until 1993. In 2005 the firm issued an initial public offering (IPO) and now trades on the Shanghai and Hong Kong stock exchanges. China COSCO Holdings Company is the flagship and integrated platform of COSCO. The group is owned by the People's Republic of China.

SWOT Analysis

Strengths

- COSCO has a good relationship with the Bank of China, which has provided the company a source of credit since the 1960s.
- Its investment in a number of shipyards gives it the flexibility to adapt its order book to the economic climate.
- The carrier has a well-diversified fleet.

Weakness

- COSCON is facing growing competition from fellow Chinese shipping line CSCL, which is rapidly expanding its fleet.

Opportunities

- The opening of direct shipping routes between China and Taiwan is likely to provide long-term growth opportunities for COSCO's container operations.
- The group is well placed to take advantage of growing intra-Asia trade.

Threats

- Ongoing overcapacity in 2015 will continue to drive down rates.

Strategy

According to COSCON's website, the liner operates 84 international shipping routes and 23 domestic services, connecting 162 principal ports in 49 different countries and regions.

COSCON plays a key role in domestic Chinese shipping, both coastal and on inland waterways. It operates six coastal services, 16 coastal feeder lanes and 72 routes on the Pearl River Delta and Yangtze River.

As a Chinese company, COSCON is heavily exposed to the intra-Asia market, which BMI believes is a growth area for shipping, particularly at a time when the more traditional routes are suffering from overcapacity. In addition to its domestic Chinese services, it also has a large number of services connecting Chinese ports with ports in other Asian countries, such as Vietnam and Indonesia. COSCON also has high exposure to the traditional East-West 'big money' routes of Asia-Europe and transpacific.

As well as unstable rates, the company has faced volatile bunker fuel prices. In an effort to combat this, it has introduced a number of bunker adjustment surcharges. It has also tried to introduce a peak season surcharge, but with vessel supply continuing to outweigh demand, this did not hold.

Alliances

BMI's view of an increase in link-ups between lines continues to play out, with the CKYH Alliance (also known as the Green Alliance) - made up of COSCON, 'K' Line, Yang Ming and Hanjin Shipping - first forming a partnership with Taiwan's Evergreen Line and later creating the CKYHE Alliance. BMI believes the development of alliances will put further pressure on carriers on the Asia-Europe route alone, leaving them with two options: join up or drop out.

The CKYH Alliance's link-up with Evergreen came into force in Q212, with the carriers operating a 12-loop service using between 96 and 132 vessels. In February 2014 the creation of the CKYHE Alliance was announced, with members agreeing in principle to establish a shipping alliance, which will be operational only on the trades between Asia and Europe, including the Mediterranean region. The CKYHE Alliance commenced operations in the middle of April with six joint services operating between Asia and Northern Europe and four loops on the Asia-Mediterranean route.

In October 2014, the alliance announced plans to expand its cooperation scope to U.S. trades, with the CKYHE submitting a formal letter to the Ministry of Transport (MOT) of China, filing an agreement to cover U.S. trades with the U.S. Federal Maritime Commission (FMC), and informing the EU Commission

of developments. CKYHE plans to follow the same pattern of cooperation in U.S. trades that its members use in the Asia/Europe, Mediterranean trades. Subject to regulatory approvals, the alliance members planned to finalise the details of their cooperation by spring 2015.

Alliances are nothing new. They enable comparatively smaller players to operate on major trade routes, which they would normally be priced out of, if operating by themselves. In 2009 link-ups between lines became common and, as BMI projected, with the global economic environment once again turning sour, lines were joining up once more; although it should be noted it is now on a scale we have never before witnessed. The launch of the G6 Alliance highlighted this, with members of the Grand Alliance (Hapag-Lloyd, NYK Line and OOCL) joining with members of the New World Alliance (APL, Hyundai MM and MOL) to create a super alliance of six members.

BMI believes it is due to the launch of this mega alliance, along with the link-up of MSC and CMA CGM on the Asia-Europe route, the continued dominance of Maersk Line and the attempt at creating the P3 Network by the world's three largest liners - Maersk Line, MSC and CMA CGM - that the CKYH Alliance has joined up with Evergreen.

Also, in Q412, further cooperation was announced between the two Chinese liners, when CSCL and COSCON announced that they were to operate their first joint domestic service linking north east China with Fujian and Shantao in the south. The move will protect the firms, as by working together they will dominate the country's coastal shipping sector, making it harder for outside shipping lines to break into the market. More news on cooperation between the two came at the beginning of 2014, when COSCO Group and China Shipping Group signed a strategic cooperation framework agreement, according to which the companies will cooperate in different areas, including shipping.

Fleet

According to AXS Alphaliner data, as of March 31 2015, COSCON was the sixth-largest container shipping line in the world, with a market share of 4.3% - the same as two months earlier. The company's container fleet has a capacity of 816,316 twenty-foot equivalent units (TEUs), down 0.3% from 818,791TEUs on January 21 2014. COSCON's fleet is made up of 161 vessels. The majority are Post-Panamax vessels with capacities of more than 4,500TEUs. The largest vessels in the COSCON fleet are the six 13,386TEU-capacity vessels, delivered in 2013 and 2014.

COSCON slipped from fourth position in 2012, when it was overtaken by fellow Asian container shipping company Evergreen, and later, in 2014, also by Hapag-Lloyd. Although Evergreen has only a slightly

higher market share than COSCON, its capacity is significantly larger - by 149,025TEUs. We expect Evergreen to maintain its new position above COSCON, as it has a massive orderbook - 37.7% of its current fleet compared to COSCON's 14.6%.

Of its 161 vessels, COSCON has a fairly balanced ratio of chartered vessels, accounting for 42.4% of the fleet at 346,232TEUs. COSCON's own fleet of 89 vessels makes up the remaining 470,084TEUs. COSCON has ten ships on order, with a total capacity of 119,500TEUs.

Financial Results

2014

China COSCO Holdings Company's total revenue from container shipping and related business was up 4.1% y-o-y, to CNY50,324mn in 2014. The segment posted a profit of CNY1,016mn, compared to a loss of CNY988.1mn in 2013. Box shipping volumes were up 8.5% y-o-y, to 9.438mn TEUs. Average container freight rate increased by 1.7% to CNY4,558 per TEU compared to 2013.

In 2014 COSCON, a wholly owned subsidiary of China COSCO, posted a revenue of CNY47,743mn, operating profit of CNY651.1mn, gross profit of CNY297.2mn and net profit of CNY91.4mn. Net profit attributable to the parent company's equity holders was CNY52.0mn, compared to a net loss of CNY1,426mn in 2013.

9M14

China COSCO Holdings Company's consolidated total revenue from operations increased by 2.9% y-o-y, to CNY47.427bn in the first nine months of 2014. The company recorded a net profit of CNY297.7mn, a y-o-y drop of 19.4% compared to a net profit of CNY369.3mn recorded for 9M13.

Revenue from container shipping and related business increased by 10.5% y-o-y to CNY35.054bn in 9M14 as container shipping volumes were up 8.8% y-o-y to 6.992mn TEUs.

H114

China COSCO Holdings Company's consolidated operating revenue was up 4.6% y-o-y, to CNY32.492bn in the first half of 2014. The company recorded a profit attributable to equity holders of CNY2.277bn, compared to a restated CNY0.99bn loss recorded for H113.

Revenue from container shipping and related business was up 5.5% y-o-y to CNY24.006bn in H114 but the segment posted a loss of CNY868.6mn for the period. Container shipping volumes were up 9.2% y-o-y, to 4.489mn TEUs. The average revenue was at CNY4,412 per TEU, down 2.5% on H113.

Q114

China COSCO Holdings Company's consolidated operating revenue dropped by 6.8% y-o-y, to CNY14.209bn in the first quarter of 2014. The company recorded a net loss attributable to equity holders of CNY1.880bn, compared to CNY1.988bn loss figure recorded for Q113.

Container shipping volumes were up 7.2% y-o-y, to 2.079mn TEUs in Q114.

2013

China COSCO Holdings Company's revenue from container shipping and related business decreased by 0.6% y-o-y, to CNY48,312mn in 2013. Box shipping volumes increased by 8.5% y-o-y, to 8.702mn TEUs. Average container freight rate was down 10.4% to CNY4,482 per TEU compared to 2012; in US dollars the decrease was at 8.8% to USD723 per TEU.

The company attributed its results to low freight rates as a result of continuing weak market demand and gradual delivery of large vessels creating oversupply.

Transpacific trade revenue decreased from CNY14.9bn in 2012 to CNY14.2bn in 2013; revenue brought by Asia-Europe trade including the Mediterranean dropped from CNY12.3bn to CNY10.7bn; Intra-Asia and Australia revenue also decreased - from CNY7.6bn to CNY7.4bn; while domestic Chinese revenue was up from CNY12.1bn to CNY13.8bn and revenue brought by other international trades, including the transatlantic increased from CNY1.7bn in 2012 to CNY2.3bn in 2013.

China COSCO Holdings Company's container shipping and related business remained unprofitable in 2013, with the segment recording a loss of CNY988.1mn, compared to a restated CNY1,528.7mn loss figure recorded for 2012.

Q313 & 9M13

In the first three quarters of 2013 China COSCO Holdings Company's revenue from container shipping and related business decreased by 3.5% y-o-y, to CNY31.72bn. Box shipping volumes were up 8.4% y-o-y, to

6.425mn TEUs. The third quarter contributed 2.313mn TEUs (+7.8% y-o-y) in volumes and CNY11.38bn (-7.0% y-o-y) in terms of revenue.

H113

China COSCO Holdings Company's revenue from container shipping and related business decreased by 1.6% y-o-y, to CNY22,746mn in the first half of 2013. Box shipping volumes increased by 8.7% y-o-y, to 4.112mn TEUs.

Average container freight rate was down 10.6% to CNY4,526 per TEU compared to H112. The company attributed such a result to the demand which recovered slowly in H113, the continued oversupply, and market freight rates on the Asia-Europe route declining to historic lows. The company said that during the period it 'focused on adjusting the route structure' and developed emerging markets and the Chinese domestic market to reduce reliance on major European and American routes. The changes in routes and in the cargo source led to a decline in the average container freight rate but, according to COSCO, had a positive impact on the overall result.

Q113

COSCON posted a revenue of CNY9.2bn for the first quarter of 2013, up 14.3% on Q112, as box volumes grew by 10.9% to 1,938,879TEUs. Transpacific trade revenue increased by 6.1% y-o-y to CNY3.25bn, even though container volumes were down 0.5% to 407,267TEUs. Revenue brought by Asia-Europe trade including the Mediterranean amounted to CNY2.58bn, a y-o-y increase of 14.8%, as box volumes were up 5.5% to 420,425TEUs. Intra-Asia and Australia were responsible for CNY1.5bn of the revenues, 9% more than in Q112, and for an 11.4% increase in volumes to 460,905TEUs. Revenue brought by other international trades, including the transatlantic, was up 30% to CNY515mn, as box volumes increased by 13% to 79,804TEUs, while domestic Chinese revenue reached CNY1.15bn, up 30.7%, with container volumes amounting to 570,478TEUs - a y-o-y increase of 25%.

2012

COSCON's revenues increased by 16.9% y-o-y to CNY48,446mn in 2012, compared to CNY41,437mn in 2011. Capacity grew by 13.3% and box volumes transported by the company were up 16.0%, from 6.91mn TEUs in 2011 to 8.02mn TEUs in H112. The highest revenues were earned by the transpacific trade services (CNY14,863mn, up 21.5% y-o-y), followed by Asia-Europe, including Mediterranean (CNY12,067mn, up 30.7%) and intra-Asia, including Australia (CNY7,318mn, up 14.3%).

Latest Activity

Joint Far East-Middle East Service Launched

COSCON announced the launch of its joint MEX2 service between the Far East and the Middle East, which it operates together with Yang Ming (YM), Wan Hai Lines (WHL) and Pacific International Lines (PIL), from the beginning of April 2015. The service is operated by six 5,500TEU vessels, one deployed by COSCON, three by YM and one by WHL/PIL. MEX2 offers direct calls from China/Taiwan/Korea/Singapore to Jebel Ali with a transit time of 21 days to Jebel Ali from Busan, 18 days from Qingdao and 15 days from Kaohsiung. The port rotation is as follows: Busan, Qingdao, Ningbo, Kaohsiung, Shekou, Singapore, Jebel Ali, Penang, Singapore, Kaohsiung and Busan. With the new service COSCON aims to optimise its network between the Far East and the Middle East and 'to provide more reliable service' to its customers with shorter transit times and wider coverage.

CKYHE Europe Network Reorganised

The CKYHE Alliance (COSCO, "K" LINE, Yang Ming, Hanjin Shipping, and Evergreen Line) reorganised their Asia-North Europe and Asia-Mediterranean service network for 2015. From early April the alliance provides six Asia-North Europe services (NE2/NE3/NE5-CEM/NE6/NE7/NE8-CES) and three Asia-Mediterranean services (MD1/MD2/ADR).

The details of Asia-North Europe service network are as follows. The NE2 service deploys ten 14,000TEU vessels and calls Nansha - Kaohsiung - Yantian - Singapore - Piraeus - Rotterdam - Hamburg - Felixstowe - Antwerp - Piraeus - Singapore - Hong Kong and back at Nansha. The NE3 deploys eleven 13,000TEU vessels and rotates as follows: Xingang - Dalian - Qingdao - Shanghai - Ningbo - Singapore - Rotterdam - Hamburg - Antwerp - Shanghai - Xingang. The NE5 (Evergreen Line's name is CEM) calls Shanghai - Ningbo - Yantian - Tanjung Pelepas - Rotterdam - Felixstowe - Hamburg - Rotterdam - Tanjung Pelepas - Kaohsiung and Shanghai, making use of ten 14,000TEU vessels. The NE6 service deploys eleven 13,000TEU vessels on the following port rotation: Qingdao - Kwangyang - Pusan - Shanghai - Yantian - Singapore - Algeciras - Hamburg - Rotterdam - Le Havre - Algeciras - Singapore - Yantian - Qingdao. The NE7 calls Ningbo - Shanghai - Xiamen - Singapore - Piraeus - Hamburg - Rotterdam - Felixstowe - Antwerp - Piraeus and Ningbo, deploying ten 14,000TEU vessels. Finally, the NE8 (Evergreen's name is CES) uses ten 8,500TEU vessels and rotates as follows: Taipei - Ningbo - Shanghai - Shekou - Colombo - Felixstowe - Hamburg - Rotterdam - Le Havre - Colombo - Taipei.

The Asia-Mediterranean Service of CKYHE from April 2015 is as follows. The MD1 Pendulum service deploys sixteen 10,000TEU vessels and calls Pusan - Qingdao - Shanghai - Ningbo - Yantian - Hong Kong - Nansha - Singapore - Piraeus - La Spezia - Genoa - Barcelona - Valencia - Piraeus - Singapore - Vung Tau - Hong Kong - Shanghai - Pusan - (USA) and Pusan. The MD2 service rotates as follows: Xiamen - Ningbo - Shanghai - Kaohsiung - Yantian - Singapore - Port Said - Ashdod - Genoa - Barcelona - FOS - Port Said - Singapore - Hong Kong - Xiamen, deploying ten 8,500TEU vessels. Finally, the ADR service deploys ten 8,500TEU vessels, calling Qingdao - Shanghai - Ningbo - Taipei - Shekou - Yantian - Tanjung Pelepas - Ashdod - Alexandra - Piraeus - Koper - Trieste - Piraeus - Jeddah - Colombo - Tanjung Pelepas - Shekou - Kaohsiung - Qingdao.

GRI Implemented for Transpacific Trade

COSCON has implemented a general rate increase (GRI) programme for all dry and reefer cargo from Far East and Indian subcontinent countries to all US and Canadian destinations (Eastbound) from April 9 2015, citing the need 'to continue to provide quality and reliable services'. The details of GRI are as follows: USD480 per 20' container, USD 600 per 40' container, USD675 per 40' high cube container and USD760 per 45' container. COSCON defines the 'Far East and Indian subcontinent region' as: Bangladesh, Brunei, Burma, Cambodia, China Hong Kong, China Macao, China Mainland, China Taiwan, India, Indonesia, Japan, Korea, Malaysia, Pakistan, Philippines, Singapore, Sri Lanka, Thailand and Vietnam.

Five Container Vessels Scrapped

China COSCO Holdings Company and its subsidiaries have scrapped five containerships (Hutuo He, Xinhui He, Zhaoqing He, Yangjiang He and Yongding He) and three bulk carriers in January 2015 for net proceeds of around CNY82.2mn. The vessels had a capacity of 257,657 deadweight tonnes. The containerships and bulkers were owned by COSCON and China COSCO Bulk Shipping (Group) Company (COSCO Bulk) respectively. The company has incurred losses of some CNY182.24mn as a result of the disassembly of the eight vessels, according to the company's unaudited financial results for January 2015.

Macroeconomic Forecasts

Economic Analysis

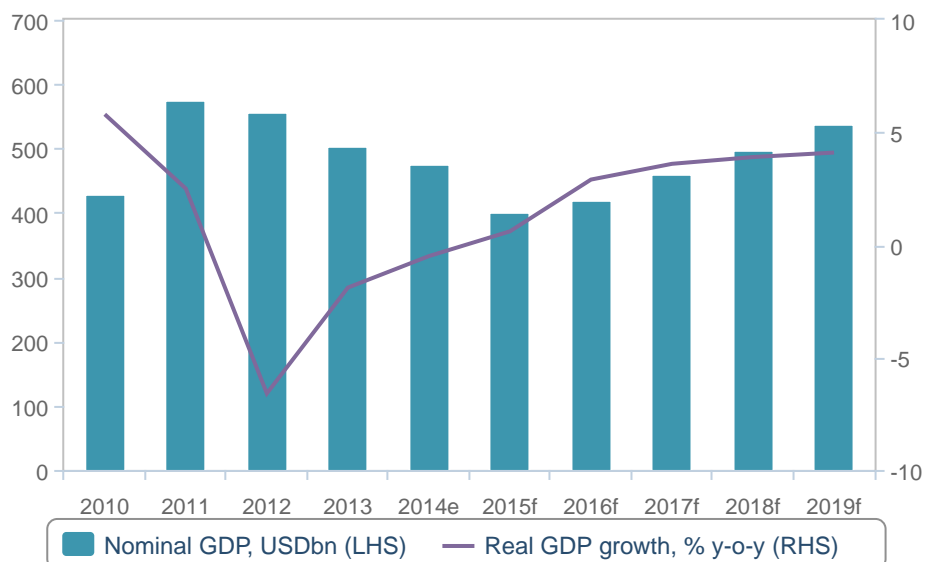
***BMI View:** Real GDP growth in Iran will slow in 2015. Lower oil prices will force the government to cut spending, and a failure to reach a breakthrough in nuclear talks will ensure that foreign investment remains low. We have revised downward our real GDP growth forecast for the Iranian economy at 1.4% in 2015 and 2.2% in 2016, from 2.1% and 3.0% previously.*

The Iranian economy will expand slowly in 2015 compared to 2014, as oil prices are low and talks on the nuclear programme fail to reach a breakthrough. We have revised downward our real GDP growth forecast at 1.4% in 2015 and 2.2% in 2016, respectively, from 2.1% and 3.0% previously. The pace of growth will be marginally higher than demographic expansion, implying small productivity gains over the coming quarters.

Declining oil prices will force the government to cut current spending and investment in the country's infrastructure sector, which will result in slow expansion of private consumption and fixed investment. We forecast Brent crude prices to average USD55 per barrel (bbl) and USD58/bbl in 2015 and 2016, respectively, compared to an average of USD106.6/bbl over the 2012-2014 period, a result of oversupply in the market, dwindling global demand and OPEC inaction (*see 'More Pain Ahead, But H115 To Provide A Base', January 8*).

Low Oil Prices A Key Constraint To Growth

Iran - GDP



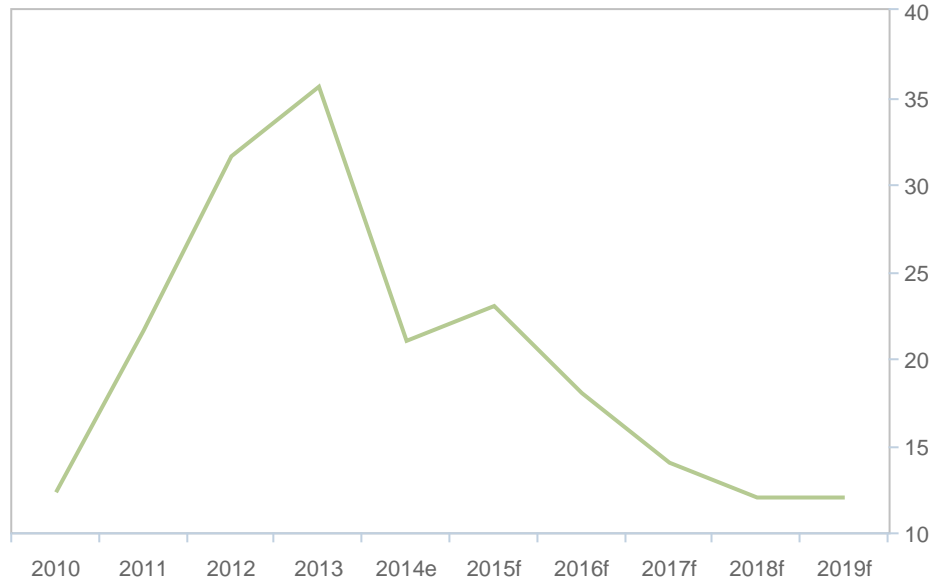
BMI/UN

Key international sanctions on Iran's banking and energy industry will also continue to damage the country's economic outlook. We do not foresee a breakthrough in talks between the P5+1 countries (United States, Russia, China, United Kingdom, France and Germany) and Iran over the next two years, and risks to talks are tilted slightly to the downside (*see 'Nuclear Talks: Breakthrough Unlikely Following Extension', 25 November 2014*). As a result, oil exports and foreign direct investment inflows will remain low.

Private Consumption Outlook: Consumer spending will remain modest over the coming quarters, and we expect expansion of 3.0% and 3.5% in 2015 and 2016 respectively, from 4.5% in 2014. The government will cut current spending this year in a bid to reduce a widening fiscal deficit, a result of falling oil revenues, and will be unable to prop up consumer spending. Elevated price pressures will also hit purchasing power as the government cuts energy and food subsidies. We project consumer price index (CPI) inflation to average 23.0% in FY2015/16 (fiscal year running from March 21 2015 to March 20 2016), from 21.0% in FY2014/15. The failure to reach a breakthrough in nuclear talks will also temper consumer and investor confidence, which had significantly improved since the election of moderate Iranian President Hassan Rouhani in June 2013 lead to an amelioration of relations with the West.

Elevated Inflation To Hinder Consumer Spending

Iran - Consumer Price Index Inflation, % chg, ave

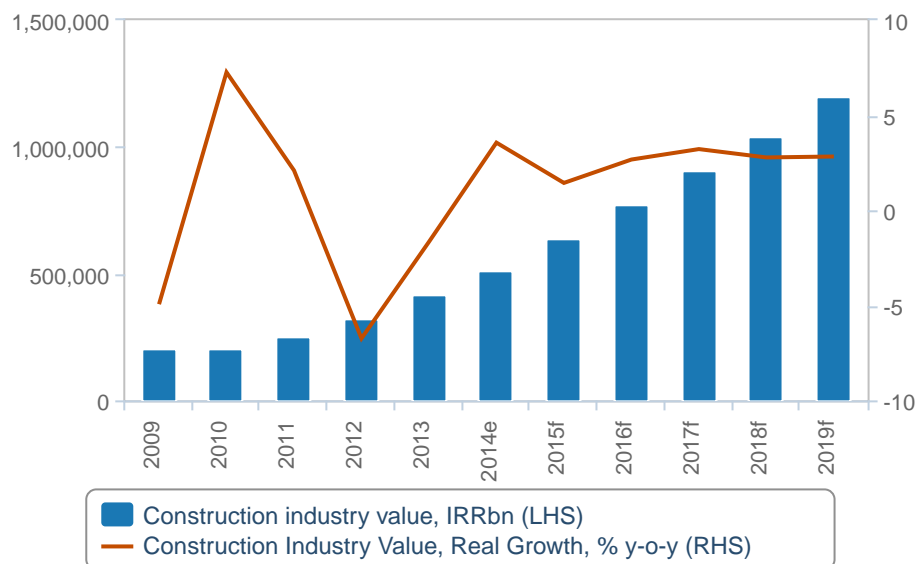


BMI/CBI

Government Spending Outlook: Government Spending will remain in negative territory over the coming quarters. On December 7, Iranian President Hassan Rouhani proposed a 6.0% hike in nominal terms to the FY2015/16 budget; discounted by inflation, this means that the government plans significant cuts to spending. Spending on the healthcare, education and services sectors will thus be subdued over the coming quarters. We project government consumption contracting by 3.0% in 2015 and 1.0% in 2016, from 4.0% growth in 2014.

Declining Government Spending Hitting Industry In 2015

Iran - Construction Industry



National Sources/BMI

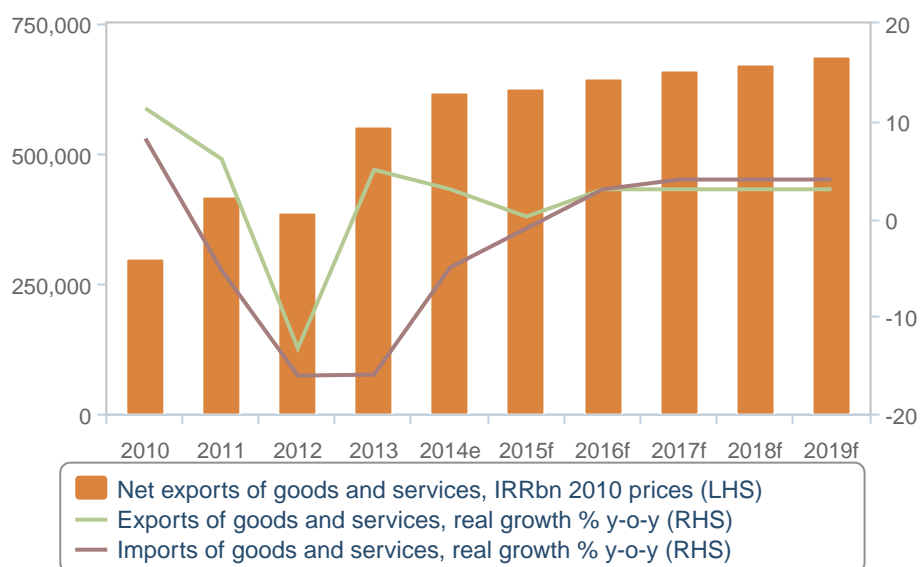
Fixed Investment Outlook: Capital formation growth will slow this year, and we project it to expand by 1.0% in 2015, from 3.0% in 2014. **BMI's** Infrastructure research team holds a relatively bearish outlook for the construction sector in 2015; we project real growth of 1.6%, from 2.8% in 2014, as the government's ability to finance projects is limited by falling oil revenues, and private sector investment remains low. The situation will gradually improve from 2016 as oil prices stabilise, and we project industry growth to average 2.9% over 2015-19.

A host of factors will also hinder foreign direct investment. Foreign companies in nearly every sector have recently expressed interest in returning to the Iranian market, but we believe that Western companies will be unable to undertake major investment in the country due to the sanctions regime. Involvement by firms less exposed to the US market will increase. Some companies are able to avoid the obstacles posed by sanctions by arranging payments in oil or financing in currencies other than the US dollar. That said, the complexity of arrangements to avoid sanctions will result in higher costs and delays in the completion of projects (*see 'Current Account In Deficit From 2015', January 6, 2015*). A further impediment will be Iran's difficult

operational environment; Iran scores poorly in **BMI's** Operational Risks Index, with 41.5 out of 100 ranking the country 13th out of 18 states in the MENA region.

Surplus Narrowing As Energy Exports Stay Low

Iran - Net Exports



BMI/UN

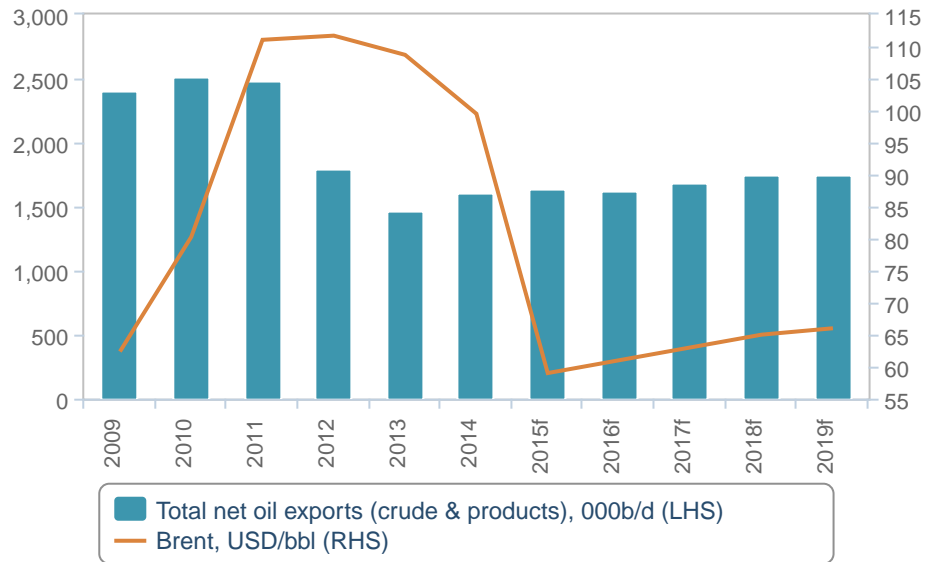
Net Exports: Iran's net exports surplus will narrow over the next five years. Export growth will slow in 2015 owing to a deceleration in energy production - oil exports accounted for 70.0% of total exports in 2013 - and we project total exports to expand by 0.5% in 2015, from growth of 6.4% in 2014. Low base effects and an uptick in condensates exports - which are not subject to international sanctions - lead to an acceleration of energy export growth in 2014. That said, we are pessimistic that large-scale projects which could boost oil and gas supply will come online in 2015, and energy production will expand slower than consumption.

Growth of exports other than oil will accelerate gradually in 2015, partially compensating for low energy exports. This will result from a weaker rial - which we project to average IRR30,000/USD in 2015 in the official market, from IRR25,800/USD in 2014 - and the government's efforts to increase regional trade. As an illustration, Iran and Iraq recently planned to establish a joint bank, the Islamic Regional Cooperation

Bank for Development and Investment, with a view to increase trade transactions and facilitate bilateral trade.

Low Prices Detrimental To Oil Industry

Iran - Oil Sector



National Sources/BMI

A weak rial will lead to a continued decline of imports in 2015, in line with a trend in place since 2011. Slow economic growth will also contribute to subdued imports, which we forecast to decline by 1.0% in 2015, before returning to growth of 2.0% in 2016.

Table: Economic Activity (Iran 2010-2019)

	2010	2011e	2012e	2013e	2014e	2015f	2016f	2017f	2018f	2019f
Nominal GDP, USDbn	429.4	575.4	555.8	504.7	476.7	401.4	418.5	459.5	498.7	539.3
Real GDP growth, % y-o-y	5.8	2.5	-6.6	-1.9	-0.5	0.6	2.9	3.6	3.9	4.1
GDP per capita, USD	5,766	7,628	7,272	6,516	6,074	5,050	5,201	5,643	6,054	6,476
Population, mn	74.5	75.4	76.4	77.4	78.5	79.5	80.5	81.4	82.4	83.3
Unemployment, % of labour force, eop	13.5	13.3	13.1	13.0	11.0	10.0	10.0	10.0	10.0	9.0

National Sources/BMI

Demographic Forecast

Demographic analysis is a key pillar of **BMI**'s macroeconomic and industry forecasting model. Not only is the total population of a country a key variable in consumer demand, but an understanding of the demographic profile is essential to understanding issues ranging from future population trends to productivity growth and government spending requirements.

The accompanying charts detail the population pyramid for 2015, the change in the structure of the population between 2015 and 2050 and the total population between 1990 and 2050. The tables show indicators from all of these charts, in addition to key metrics such as population ratios, the urban/rural split and life expectancy.

Population

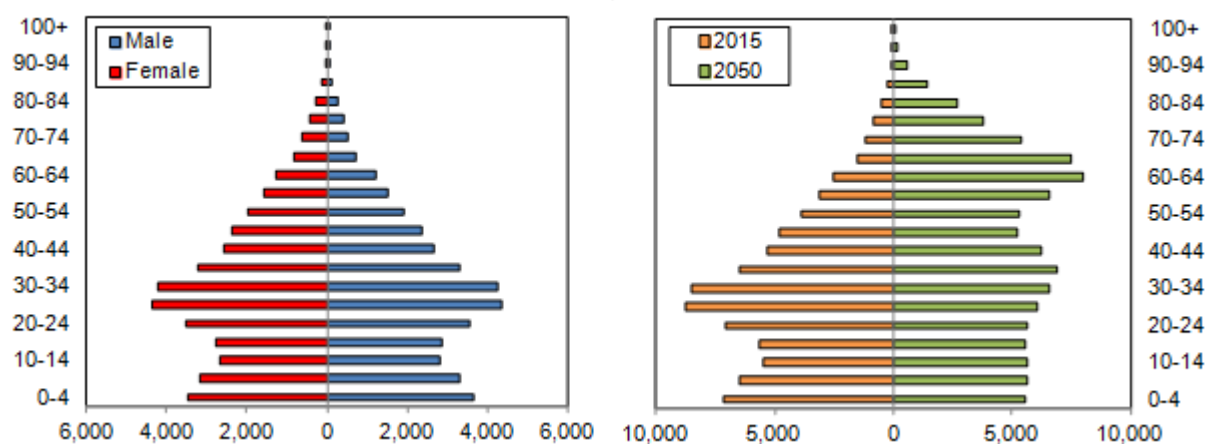
(1990-2050)



f = BMI forecast. Source: World Bank, UN, BMI

Iran Population Pyramid

2015 (LHS) & 2015 Versus 2050 (RHS)



Source: World Bank, UN, BMI

Table: Population Headline Indicators (Iran 1990-2025)

	1990	2000	2005	2010	2015f	2020f	2025f
Population, total, '000	56,361	65,911	70,152	74,462	79,476	84,148	88,064
Population, % change y-o-y	na	1.6	1.2	1.3	1.3	1.1	0.8
Population, total, male, '000	28,807	33,504	35,917	37,656	39,915	42,307	44,213
Population, total, female, '000	27,554	32,406	34,235	36,805	39,560	41,840	43,850
Population ratio, male/female	1.05	1.03	1.05	1.02	1.01	1.01	1.01

na = not available; f = BMI forecast. Source: World Bank, UN, BMI

Table: Key Population Ratios (Iran 1990-2025)

	1990	2000	2005	2010	2015f	2020f	2025f
Active population, total, '000	28,945	40,290	48,583	53,034	55,945	58,184	60,945
Active population, % of total population	51.4	61.1	69.3	71.2	70.4	69.1	69.2
Dependent population, total, '000	27,415	25,620	21,569	21,427	23,530	25,964	27,118
Dependent ratio, % of total working age	94.7	63.6	44.4	40.4	42.1	44.6	44.5

Key Population Ratios (Iran 1990-2025) - Continued

	1990	2000	2005	2010	2015f	2020f	2025f
Youth population, total, '000	25,543	22,850	18,115	17,585	19,140	20,362	19,984
Youth population, % of total working age	88.2	56.7	37.3	33.2	34.2	35.0	32.8
Pensionable population, '000	1,872	2,770	3,453	3,841	4,389	5,601	7,134
Pensionable population, % of total working age	6.5	6.9	7.1	7.2	7.8	9.6	11.7

f = BMI forecast. Source: World Bank, UN, BMI

Table: Urban/Rural Population And Life Expectancy (Iran 1990-2025)

	1990	2000	2005	2010e	2015f	2020f	2025f
Urban population, '000	31,748.6	42,210.8	47,393.5	51,332.8	55,362.4	59,374.4	63,078.7
Urban population, % of total	56.3	64.0	67.6	68.9	69.7	70.6	71.6
Rural population, '000	24,613.2	23,700.3	22,758.8	23,129.5	24,113.9	24,774.2	24,985.6
Rural population, % of total	43.7	36.0	32.4	31.1	30.3	29.4	28.4
Life expectancy at birth, male, years	61.2	68.7	70.0	71.3	72.8	74.2	75.5
Life expectancy at birth, female, years	65.8	70.6	73.1	75.1	76.6	78.0	79.2
Life expectancy at birth, average, years	63.4	69.6	71.5	73.1	74.6	76.0	77.3

e/f = BMI estimate/forecast. Source: World Bank, UN, BMI

Table: Population By Age Group (Iran 1990-2025)

	1990	2000	2005	2010	2015f	2020f	2025f
Population, 0-4 yrs, total, '000	9,312	6,316	5,483	6,555	7,146	6,751	6,148
Population, 5-9 yrs, total, '000	8,905	7,552	5,476	5,416	6,507	7,116	6,729
Population, 10-14 yrs, total, '000	7,324	8,981	7,154	5,613	5,487	6,494	7,105
Population, 15-19 yrs, total, '000	5,822	8,800	9,247	7,215	5,643	5,466	6,474
Population, 20-24 yrs, total, '000	4,697	6,932	9,143	8,993	7,067	5,595	5,424
Population, 25-29 yrs, total, '000	4,054	5,315	6,859	8,704	8,726	6,997	5,541
Population, 30-34 yrs, total, '000	3,535	4,442	5,202	6,521	8,484	8,649	6,937
Population, 35-39 yrs, total, '000	3,030	3,886	4,693	5,210	6,497	8,410	8,579
Population, 40-44 yrs, total, '000	2,123	3,372	4,112	4,833	5,262	6,431	8,333
Population, 45-49 yrs, total, '000	1,620	2,857	3,421	4,032	4,757	5,193	6,353

Population By Age Group (Iran 1990-2025) - Continued

	1990	2000	2005	2010	2015f	2020f	2025f
Population, 50-54 yrs, total, '000	1,526	1,929	2,800	3,244	3,895	4,665	5,101
Population, 55-59 yrs, total, '000	1,393	1,431	1,766	2,637	3,109	3,788	4,548
Population, 60-64 yrs, total, '000	1,140	1,322	1,336	1,639	2,500	2,985	3,652
Population, 65-69 yrs, total, '000	898	1,145	1,257	1,279	1,550	2,340	2,813
Population, 70-74 yrs, total, '000	507	825	1,055	1,129	1,143	1,369	2,090
Population, 75-79 yrs, total, '000	269	508	654	802	876	902	1,105
Population, 80-84 yrs, total, '000	135	203	347	413	528	598	637
Population, 85-89 yrs, total, '000	48	66	112	172	216	290	343
Population, 90-94 yrs, total, '000	10	17	21	38	63	84	119
Population, 95-99 yrs, total, '000	1	2	3	4	8	15	22
Population, 100+ yrs, total, '000	0	0	0	0	0	1	2

f = BMI forecast. Source: World Bank, UN, BMI

Table: Population By Age Group % (Iran 1990-2025)

	1990	2000	2005	2010	2015f	2020f	2025f
Population, 0-4 yrs, % total	16.52	9.58	7.82	8.80	8.99	8.02	6.98
Population, 5-9 yrs, % total	15.80	11.46	7.81	7.27	8.19	8.46	7.64
Population, 10-14 yrs, % total	13.00	13.63	10.20	7.54	6.90	7.72	8.07
Population, 15-19 yrs, % total	10.33	13.35	13.18	9.69	7.10	6.50	7.35
Population, 20-24 yrs, % total	8.34	10.52	13.03	12.08	8.89	6.65	6.16
Population, 25-29 yrs, % total	7.19	8.06	9.78	11.69	10.98	8.32	6.29
Population, 30-34 yrs, % total	6.27	6.74	7.42	8.76	10.68	10.28	7.88
Population, 35-39 yrs, % total	5.38	5.90	6.69	7.00	8.18	9.99	9.74
Population, 40-44 yrs, % total	3.77	5.12	5.86	6.49	6.62	7.64	9.46
Population, 45-49 yrs, % total	2.88	4.33	4.88	5.42	5.99	6.17	7.22
Population, 50-54 yrs, % total	2.71	2.93	3.99	4.36	4.90	5.54	5.79
Population, 55-59 yrs, % total	2.47	2.17	2.52	3.54	3.91	4.50	5.17
Population, 60-64 yrs, % total	2.02	2.01	1.90	2.20	3.15	3.55	4.15
Population, 65-69 yrs, % total	1.59	1.74	1.79	1.72	1.95	2.78	3.19
Population, 70-74 yrs, % total	0.90	1.25	1.50	1.52	1.44	1.63	2.37
Population, 75-79 yrs, % total	0.48	0.77	0.93	1.08	1.10	1.07	1.26
Population, 80-84 yrs, % total	0.24	0.31	0.50	0.55	0.66	0.71	0.72

Population By Age Group % (Iran 1990-2025) - Continued

	1990	2000	2005	2010	2015f	2020f	2025f
Population, 85-89 yrs, % total	0.09	0.10	0.16	0.23	0.27	0.34	0.39
Population, 90-94 yrs, % total	0.02	0.03	0.03	0.05	0.08	0.10	0.14
Population, 95-99 yrs, % total	0.00	0.00	0.00	0.01	0.01	0.02	0.03
Population, 100+ yrs, % total	0.00	0.00	0.00	0.00	0.00	0.00	0.00

f = BMI forecast. Source: World Bank, UN, BMI

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